

# **Annual CIBER Statistical Study**

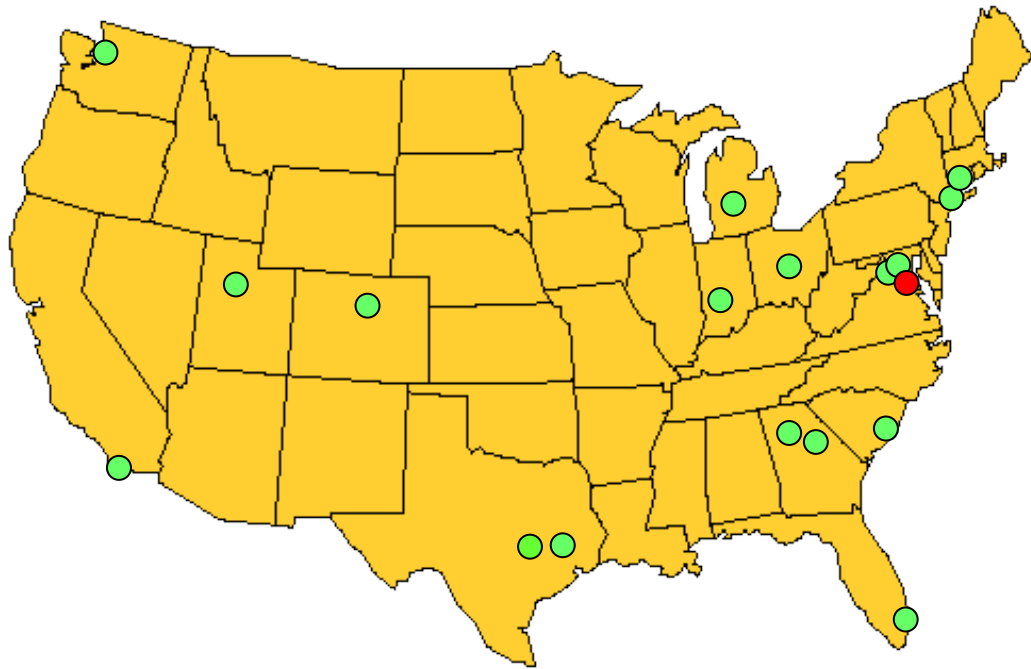
**Data for the Centers for International Business Education  
authorized under Title VI Part B of the Higher Education Act of 1965  
as amended**



**Prepared for the Association of International  
Business Education and Research**

**Data 2014-2015  
Cumulative Results 1989-2015**

## Centers for International Business Education and Research (2014-2015)



Brigham Young University  
George Washington University  
Georgia State University  
Georgia Institute of Technology  
Indiana University  
Michigan State University  
San Diego State University  
Temple University  
Texas A&M University

The Ohio State University  
University of Colorado at Denver  
University of Connecticut  
University of Maryland  
University of Miami  
University of South Carolina  
The University of Texas at Austin  
University of Washington

## **The CIBER Program**

The Centers for International Business Education and Research (CIBERs) were created by Congress under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and competitiveness.

Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The seventeen Centers serve as regional and national resources to business people, students, and teachers at all levels.

## **Scope of the Report**

The Association of International Business Education and Research (AIBER) is an incorporated association representing the Centers for International Business Education and Research. Under AIBER auspices the University of Texas at Austin, CIBER has collected data for the *Annual CIBER Statistical Summary* since 1989 to demonstrate the impact of programs of the institutions funded by the CIBER grants. The current report shows data from the most recent academic year, as well as cumulative statistics for the program since 1989.

## Curriculum and Study Abroad

### 1. Total IB courses taught:

<u>Cumulative 89-15</u>	
Undergraduate	49,229
Graduate	50,759

<u>2014-2015</u>	
Undergraduate	1,919
Graduate	1,445

### 2. Students enrolled in IB courses:

<u>Cumulative 89-15</u>	
Undergraduate	2,849,157
Graduate	1,422,333

<u>2014-2015</u>	
Undergraduate	153,979
Graduate	48,158

### 3. Newly created or significantly upgraded IB courses:

Cumulative 89-15	9,538
2014-2015	485

### 4. Students experiencing overseas learning through CIBER programs:

Cumulative 89-15	171,824
2014-2015	4,865

### 5. IB degree programs initiated or revised:

Cumulative 89-15	1,485
2014-2015	72

## Educational Outreach to Faculty and Students

### 6. Regional/National Faculty and Ph.D. IB Development Programs:

#### a. Faculty Workshops:

<u>Cumulative 89-15</u>	
Programs	5,482
Participants	271,273

<u>2014-2015</u>	
Programs	105
Participants	12,718

#### b. Faculty Study Tours:

<u>Cumulative 89-15</u>	
Programs	1,440
Participants	14,756

<u>2014-2015</u>	
Programs	33
Participants	480

#### c. Workshops for Ph.D. students:

<u>Cumulative 89-15</u>	
Programs	1,864
Participants	59,246

<u>2014-2015</u>	
Programs	26
Participants	344

#### d. Total students impacted:

Cumulative 89-15	25,232,413
2014-2015	33,449

### 7. Total number of CIBER web site accesses:

Cumulative 89-15	538,366,284
2014-2015	13,832,145

## Research

### 8. IB faculty/Ph.D. research projects supported:

Cumulative 89-15	<b>11,655</b>
2014-2015	<b>158</b>

### 9. Working papers published by CIBERs:

Cumulative 89-15	<b>6,586</b>
2014-2015	<b>145</b>

### 10. IB research conferences sponsored:

Cumulative 89-15	<b>3,147</b>
2014-2015	<b>37</b>

## Language Curriculum and Faculty Development

### 12. a. Business language courses taught:

<u>Cumulative 89-15</u>	
Undergraduate	<b>9,192</b>
Graduate	<b>6,824</b>

<u>2014-2015</u>	
Undergraduate	<b>183</b>
Graduate	<b>33</b>

### b. Students enrolled in business language courses:

<u>Cumulative 89-15</u>	
Undergraduate	<b>336,964</b>
Graduate	<b>73,126</b>

<u>2014-2015</u>	
Undergraduate	<b>11,823</b>
Graduate	<b>553</b>

### 13. a. CIBER language faculty workshops offered:

Cumulative 89-15	<b>1,315</b>
2014-2015	<b>31</b>

### b. Participants in language faculty workshops:

Cumulative 89-15	<b>66,478</b>
2014-2015	<b>694</b>

### c. Total students served:

Cumulative 89-15	<b>6,783,993</b>
2014-2015	<b>33,874</b>

## Business Outreach

### 14. a. Conferences, workshops, seminars held for regional international business community:

Cumulative 89-15	<b>9,293</b>
2014-2015	<b>193</b>

### b. Business people attending these events:

Cumulative 89-15	<b>814,303</b>
2014-2015	<b>10,192</b>

### 15. a. Business people attending executive training programs with an international/global component at CIBER schools since the inception of CIBER: **360,925**

### b. Business people attending executive training programs with an international/global component at CIBER schools in 2014-2015: **8,955**

*(Note: these may or may not have been sponsored by CIBERs. The presumption is that CIBERs would have had at least an indirect impact on these programs via faculty development activities.)*

## Student Placement

### 16. a. Students who graduated with some concentration of IB training:

<u>Cumulative 89-15</u>	
Undergraduate	<b>198,588</b>
Graduate	<b>193,693</b>

#### 2014-2015

Undergraduate	<b>9,790</b>
*Masters	<b>5,150</b>
*PhD	<b>582</b>
*Breakdown data for masters and PhDs collected only since 2004-2005.	

### b. Of the students noted in (a) above, those working in internationally related positions 5 years after graduation:

<u>Cumulative 89-15</u>	
Undergraduate	<b>88,811</b>
Graduate	<b>95,392</b>

#### 2014-2015

Undergraduate	<b>2,663</b>
*Masters	<b>1,198</b>
*PhD	<b>105</b>
*Breakdown data for masters and PhDs collected only since 2004-2005.	

### 17. Students placed in jobs with multinational companies:

Cumulative 89-15	<b>98,396</b>
2014-2015	<b>3,053</b>

## 2014-2015 CIBER Funding Sources

### 19. Amount of CIBER funding received from each of the following sources:

a. CIBER Grant	<b>\$4,107,077</b>
b. Institution	<b>\$6,056,518</b>
c. Private Sources	<b>\$893,833</b>



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