

CIBERs

CENTERS FOR INTERNATIONAL BUSINESS EDUCATION AND RESEARCH

FACULTY DEVELOPMENT in INTERNATIONAL BUSINESS

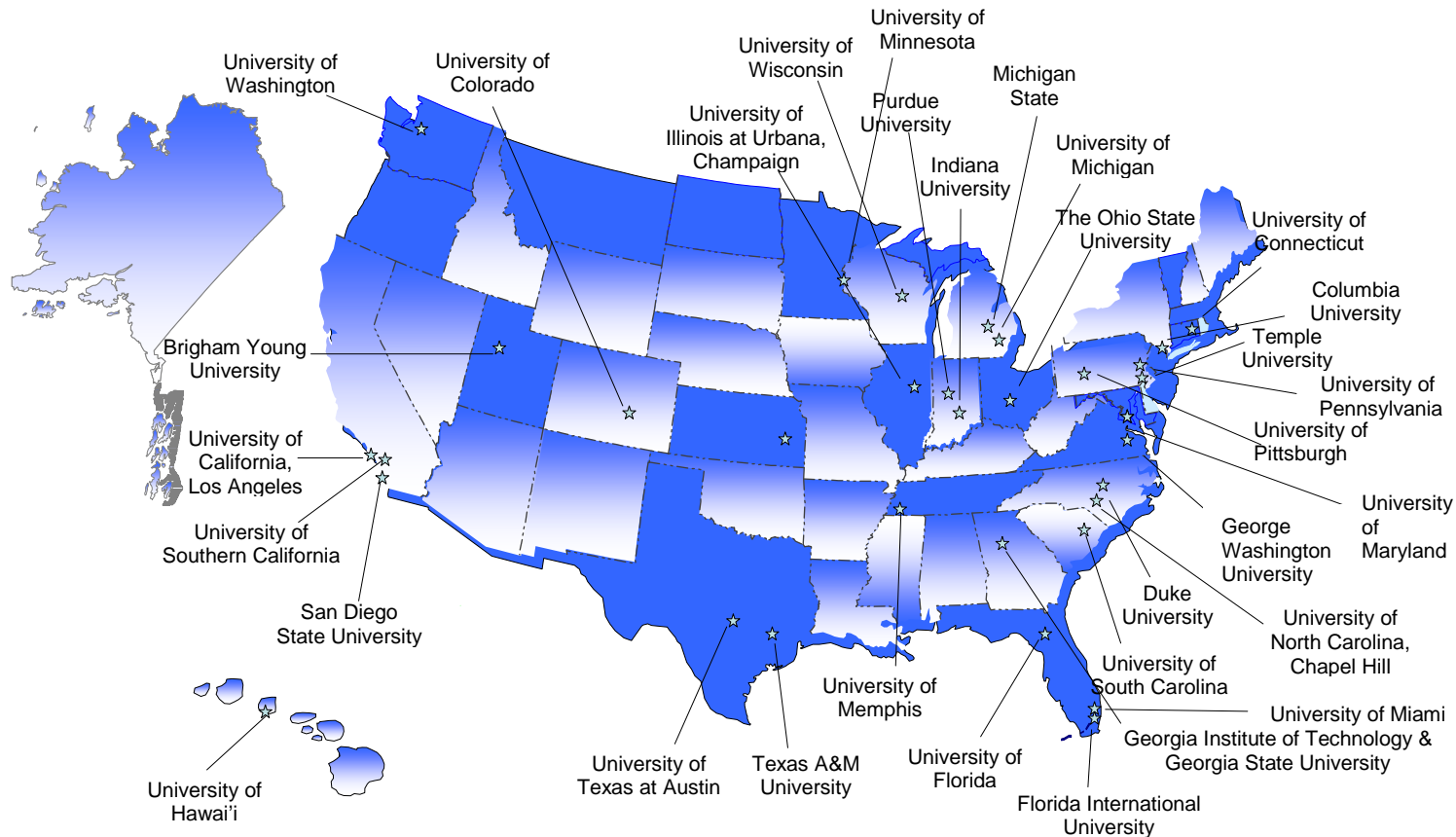
**DIRECTORY of PROGRAMS
Fall 2013-Spring & Summer 2014**

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AT PURDUE UNIVERSITY

CIBER Universities



The Centers for International Business Education (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER program links the manpower and information needs of US business with the international education, language training, and research capacities of universities across the US. For 2010-2014, thirty-three universities are designated as CIBERs to serve as regional and national resources to businesses, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive services and programs that help US businesses succeed in global markets. Additional and updated information about Faculty Development Programs, Conferences, Papers, etc. can be found at <http://ciberweb.msu.edu>. Senior Program Officer, IFLE: Tim Duvall, IEPS, U.S. Department of Education, 1990 K Street NW, Sixth Floor, Washington, D.C. 20006-8521; Phone: 202-502-7622; E-mail: timothy.duvall@ed.gov; <http://www.ed.gov/about/offices/list/ope/iegps>

**U. S. DEPARTMENT OF EDUCATION
CENTERS FOR INTERNATIONAL BUSINESS EDUCATION**

*Brigham Young University
Columbia University
Duke University
Florida International University
George Washington University
Georgia Institute of Technology
Georgia State University
Indiana University
Michigan State University
Purdue University
San Diego State University
Temple University
Texas A&M University
The Ohio State University
The University of Texas at Austin
University of California at Los Angeles
University of Colorado-Denver
University of Connecticut
University of Florida
University of Hawaii at Manoa
University of Illinois at Urbana-Champaign
University of Maryland
University of Memphis
University of Miami
University of Michigan
University of Minnesota
University of North Carolina-Chapel Hill
University of Pennsylvania
University of Pittsburgh
University of South Carolina
University of Southern California
University of Washington
University of Wisconsin-Madison*

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<http://www.ed.gov/about/offices/list/oie/iegps>

INTRODUCTION

Faculty Development in International Business (FDIB) programs are offered by the Centers for International Business Education and Research (CIBERs) to faculty members at all educational levels to enhance their ability to teach issues and concepts of international business. The FDIB Directory contains current information about FDIB events, including a wide range of programs of differing formats for college faculty conducted by thirty-three CIBERs across the United States. Programs encompass a variety of topics related to internationalizing business education, ranging from general themes of global interdependence to business language education, business implications of global terrorism, and economic globalization issues. Most programs take place within the United States, but a number are held overseas.

CIBER Programmatic Requirements

The Centers for International Business Education Program (CIBER) was created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the U.S. Department of Education (under Title VI, Part B of the Higher Education Act of 1965), the CIBER program has linked the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities throughout the United States.

The programmatic requirements of the legislation mandate that every Center will provide a comprehensive array of services and that funded Centers will:

- ◆ Be national resources for the teaching of improved business techniques, strategies, and methodologies which emphasize the international context in which business is transacted;
- ◆ Provide instruction in critical foreign languages and international fields needed to provide an understanding of the cultures and customs of United States trading partners;
- ◆ Provide research and training in the international aspects of trade, commerce, and other fields of study;
- ◆ Provide training to students enrolled in the institution or institutions in which a center is located;
- ◆ Serve as regional resources to local businesses by offering programs and providing research designed to meet the

This directory is updated periodically and available on-line at <http://ciberweb.msu.edu>. For further information concerning these programs, please refer to the corresponding contact information in each entry.

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This directory contains current information on Faculty Development Programs for 2013-2014. Most CIBERs will also hold additional conferences and workshops on international trade and commerce and business language education. This information may not represent all of the faculty development programs offered by CIBER schools. Please contact the CIBER nearest you for information about additional programs that might be available to you, and check <http://ciberweb.msu.edu> for conference schedules.

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Domestic FDIB Programs Fall 2013

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Western Regional Conference: New Forces Shaping the Future of International Business Education	October 17- 19, 2013	Denver, Colorado	Faculty interested in international business	\$125.00 (plus \$149 per night for lodging)	University of Colorado Denver; Brigham Young University; Michigan State University; San Diego State University; University of California, Los Angeles; University of Hawaii at Manoa; University of Southern California; University of Texas at Austin; University of Washington; University of Wisconsin- Madison	CU Denver CIBER 303-315-8887 melanie.ellison@ucdenver.edu

Domestic FDIB Programs Spring/Summer 2014

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
The Real World of World Languages: Language Use Beyond the Classroom	February 20-22, 2014	Loveland, CO	Colorado high school, community college, and university faculty associated with the teaching of foreign languages	TBD	Colorado Congress of Foreign Language Teachers; University of Colorado Denver	Colorado Congress of Foreign Language Teachers Cristen Bless, bleesscfl@yahoo.com CU Denver CIBER 303-315-8887 melanie.ellison@ucdenver.edu
The Next Generation: Global Entrepreneurship	March 27-29, 2014	Chapel Hill, NC	Academics and Business Professionals	Academic rate: \$250 early bird; \$295 regular; business rate: \$350 early bird; \$395 regular; students \$95 (without reception & dinner); \$150 (with reception & dinner)	UNC Chapel Hill	Dr. Julia Kruse, 919-962 4929 / krusej@unc.edu or gbc@unc.edu
Sustainability Symposium: Sustainable Communities, Best Practices from Around the World	April 2-4, 2014	Chapel Hill, NC	Business Professionals, Academics, Administrators, Students	University faculty & employees \$25. Industry representatives \$65. Students \$12.	UNC Chapel Hill	Dr. Julia Kruse, 919-962 4929 / krusej@unc.edu or gbc@unc.edu
Asia/Pacific Business Outlook	April 7 & 8, 2014	University of Southern California, Los Angeles	Business Professionals and Faculty	\$825 (early bird rate) & \$975 (reg rate); academic rate available (contact USC)	University of Southern California	USC CIBER 213 740 7130 or ciber@usc.edu
Children and Globalization	April 10-12, 2014	Urbana, Illinois	K-16 Faculty	\$200.00	University of Illinois	Lynnea Johnson 217-333-8335
Second International Symposium on Languages for Specific Purposes	April 17-19, 2014	Boulder, Colorado	Language faculty interested in special purposes	\$100.00 (estimated)	University of Colorado Denver; University of Colorado Boulder	CU Denver CIBER 303-315-8887 melanie.ellison@ucdenver.edu
Faculty Development in International Entrepreneurship	June 2014 (TBD)	Denver, Colorado	Faculty interested in international entrepreneurship	\$1,600 (estimated)	University of Colorado Denver	CU Denver CIBER 303-315-8887 melanie.ellison@ucdenver.edu

Domestic FDIB Programs Spring/Summer 2014

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Survey of International Business: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach a Survey in International Business course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
Global Operations and Supply Chain Management: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach a Global Operations and Supply Chain Management course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
International Financial Management: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach an International Finance course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
International Management: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach an International Management course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD

Domestic FDIB Programs Spring/Summer 2014

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
International Accounting: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach an International Accounting course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
International Marketing: Faculty Development in International Business	June 1-6, 2014	The Darla Moore School of Business, University of South Carolina, Columbia, South Carolina	Faculty Members who are interested in or who may teach an International Marketing course at their home institution	\$2,150 (\$500 CIBER scholarships available; 15% discount for schools sending three or more to FDIB programs)	University of South Carolina CIBER and the Sonoco International Business Department, Darla Moore School of Business, University of South Carolina	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
Faculty Development in International Business, Globalization Seminars in: International Business, International Accounting, International Finance, Global Supply Chain Management, International Management, International Marketing	June 5-8, 2014	University of Memphis, Memphis, TN	Business Faculty	Early Registration Fee: \$1,395; Regular Registration: \$1,595. Registration Fee includes: seminar instruction, seminar & workshop materials, lodging on Thursday, Friday & Saturday nights, reception on Thursday evening, breakfasts, lunches and coffee breaks during program	SPONSOR -- Univeristy of Memphis, Co-Sponsors -- Duke University CIBER, Georgia State University CIBER, Michigan State University CIBER, Center for Global Business at University of Texas at Dallas	Barbara Stevenson, Associate Director, Wang Center for International Business, Tel. (901) 678-5521, e-mail: bstevnsn@memphis.edu
International Summer Institute	June 18-20, 2014	Urbana, Illinois	K-12 Faculty	\$200.00	University of Illinois	Lynnea Johnson 217-333-8335

Foreign FDIB Programs Fall 2013/Spring/Summer 2014

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
18th Annual Professional Development in International Business (PDIB) India 2014	January 3-10, 2014	New Delhi, Agra, Bangalore, Mumbai	Business Faculty	\$3,900.00	Florida International University	FIU CIBER (305) 348-1740 / (305) 348-1789 (Fax) Email: ciber@fiu.edu Website: ciber.fiu.edu
Southeast Asia Faculty Development in International Business: Vietnam	Jan 3-16, 2014	Ho Chi Minh City, Hanoi and Halong Bay, Vietnam	Business Faculty	\$3200, plus international airfare	Lead sponsors: University of Hawai'i and University of Wisconsin. Co-sponsors: Columbia University, Indiana University, Michigan State University, Texas A&M University, University of California-Los Angeles, University of Colorado-Denver, University of Illinois, University of Memphis, University of Michigan, University of Minnesota, University of Wisconsin	Website: http://bus.wisc.edu/centers/ciber/fdib/southeastasiafdib#Overview ; Contact Susan Huber Miller at 608-263-7682 or Grant Kim at (808) 956-3254.
Faculty Development in International Business (FDIB) Australia	January 4-17, 2014	Australia: Brisbane and Sydney	Business Faculty	\$3,995	University of Illinois	Kelly Aceto, University of Connecticut (860) 486-5458, kelly.aceto@business.uconn.edu

Foreign FDIB Programs Fall 2013/Spring/Summer 2014

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
China FDIB program: The Opportunities and Challenges Facing China	January 5-15, 2014	Hong Kong, Kunming, Chongqing & Three Gorges Dam, People's Republic of China	Faculty interested in international business	\$3,900.00	University of Colorado Denver; Brigham Young University; Duke University; George Washington University; Indiana University; Michigan State University; San Diego State University; University of California, Los Angeles; University of Hawaii at Manoa; University of Pittsburgh; University of South Carolina; University of Washington; University of Wisconsin-Madison	CU Denver CIBER 303-315-8887 melanie.ellison@ucdenver.edu
Professional Development in International Business (PDIB) Mercosur 2014	May 11-20, 2014	Brazil, Argentina, Chile	Business Faculty	TBD	Florida International University	FIU CIBER (305) 348-1740 / (305) 348-1789 (Fax) Email: ciber@fiu.edu Website: ciber.fiu.edu
Faculty Development in International Business (FDIB) Hati/ Dominica Republic	May 12-21, 2014	Hati and Dominican Republic	Business Faculty	TBD	TBD	Michele Metcalf, University of Connecticut, (860) 486-5262, michele.metcalf@business.uconn.edu
8th Annual FDIB-Africa: Understanding the Business Challenges of Sub-Saharan Africa	May 12-24, 2014	South Africa, Mozambique, and Swaziland	Faculty, professionals, administrators and - with CONCURRENT GUEST PROGRAM - adult guests of participants	\$4,500 for professional and faculty participants; \$3,500 for adult guests of participants	University of South Carolina CIBER, and the CIBER universities Colorado-Denver, Indiana, Memphis, Michigan, Michigan State, Minnesota, and Texas A&M (and others TBD)	Mike Shealy, Director, SC CIBER PH: (803) 777-6942; FAX: (803) 777-0414; Email: shealy@sc.edu; website: www.moore.sc.edu/FD
Professional Development in International Business (PDIB) Scandinavia	June 2014	Denmark and Sweden	Business Faculty, Practitioners	\$4,000	University of Minnesota	University of Minnesota CIBER; 612-626-4423; 612-626-8248 (fax); ciber@umn.edu

CENTERS FOR INTERNATIONAL BUSINESS EDUCATION AND RESEARCH

Brigham Young University

Global Management Center
610 TNRB
P.O. Box 23143
Provo, UT 84602-3143

<http://www.marriottschool.byu.edu/gmc>

Florida International University

11200 S.W. 8th St. RB 345b
Miami, FL 33199

<http://ciber.fiu.edu>

Georgia State University

Robinson College of Business
35 Broad Street Suite 1430
Atlanta, GA30303

<http://robinson.gsu.edu/ciber/index.html>

Purdue University

Krannert Building
403 West State Street
West Lafayette, IN 47907-2056

<http://www.mgmt.purdue.edu/centers/CIBER>

Texas A&M University

Mays Business School
Texas A&M University
4116 TAMU
College Station, TX 77843-4116

<http://cibs.tamu.edu>

Columbia University

Columbia University
Columbia Business School
212 Uris Hall
3022 Broadway
New York, NY 10027

<http://sipa.columbia.edu/cibe.html>

George Washington University

Duques Hall, Suite 450
2201 G Street, NW
Washington DC 20052

<http://www.business.gwu.edu/ciber>

Indiana University

Kelley School of Business, Room 428
Indiana University
1309 East 10th Street
Bloomington, IN 47405-1701

<http://www.kelley.iu.edu/CIBER/>

San Diego State University

San Diego State University
5500 Campanile Drive – SSE 3375
San Diego, CA 92182-8230

<http://www.sdsu.edu/ciber>

The Ohio State University

Fisher College of Business
2100 Neil Avenue, Room 356
Columbus, OH 43210-1144

<http://fisher.osu.edu/international>

Duke University

The Fuqua School of Business
Duke University
Box 90120
Durham, NC 27708-0120

<http://faculty.fuqua.duke.edu/ciber/index.html>

Georgia Institute of Technology

Dupree College of Management
Georgia Institute of Technology
800 W. Peachtree Street, NW
Atlanta, GA 30332-0520

<http://www.ciber.gatech.edu>

Michigan State University

The Eli Broad Graduate School of Management
Michigan State University
International Business Center
7 Eppley Center

East Lansing, MI 48824-1121

<http://ciber.msu.edu/>

Temple University

Fox School of Business
349 Speakman Hall, 1810 North 13th St.
Philadelphia, PA 19122-6083

www.fox.temple.edu/ciber

The University of Texas at Austin

McCombs School of Business
21st and Speedway Streets, Room 2.104
1 University Station B6000
Austin, TX 78712-1026

<http://www.mcombs.utexas.edu/ciber>

University of California, Los Angeles

University of California, Los Angeles
UCLA Anderson School of Management
110 Westwood Plaza, Gold Hall Suite B307, Box 951481
Los Angeles, CA 90095-1481
<http://www.anderson.ucla.edu/research/ciber>

University of Florida

Warrington College of Business Administration
224 Matherly Hall
P.O. Box 117140
Gainesville, FL 32611-7140
<http://bear.cba.ufl.edu/centers/ciber/>

University of Maryland

Robert H. Smith School of Business
4550 Van Munching Hall
College Park, MD 20742
<http://www.rhsmith.umd.edu/>

The University of Michigan

University of Michigan Business School
701 Tappan Street
Ann Arbor, MI 48109-1234
<http://www.umich.edu/~cibe>

University of Pennsylvania

Penn Lauder CIBER
The Joseph H. Lauder Institute of Management and
International Studies
Lauder-Fischer Hall 2nd Floor
256 South 37th Street
Philadelphia, PA 19104-6330
<http://lauder.wharton.upenn.edu/ciber>

University of Colorado at Denver

Institute for International Business
Campus Box 195
P.O. Box 173364
Denver, CO 80217-3364
http://www.cudenver.edu/public/inst_intl_bus/main.html

University of Hawai'i at Manoa

Shidler College of Business
2404 Maile Way, B-201
Honolulu, HI 96822-2223
<http://www.shidler.hawaii.edu/ciber>

University of Memphis

University of Memphis
Fogelman College of Business and Economics
330 Innovation Drive
220 Fogelman Executive Center
Memphis, TN 38152-3120
<https://umdrive.memphis.edu/g-wangcenter/www/>

University of Minnesota

CSOM 2-212, 321 19th Avenue South
Minneapolis, MN55455
<http://www.carlsonschool.umn.edu/ciber/>

University of Pittsburgh

International Business Center
Joseph M. Katz Graduate School of Business
339 Mervis Hall
Pittsburgh, PA 15260
<http://ibc.katz.pitt.edu/>

University of Connecticut

School of Business
2100 Hillside Road, Unit 1041
Storrs, CT 06269-1041
<http://www.business.uconn.edu/internationalprograms>

University of Illinois at Urbana-Champaign

College of Business
430 Wohlers Hall
1206 South Sixth Street
Champaign, IL 61820
<http://www.ciber.uiuc.edu>

University of Miami

417 Jenkins Building
5250 University Drive
Coral Gables, FL33124-9145
<http://www.bus.miami.edu/>

University of North Carolina at Chapel Hill

Kenan-Flagler Business School
Kenan Center, CB #3440
Chapel Hill, NC 27599
<http://www.kenan-flagler.unc.edu/KI/ciber/>

University of South Carolina

Moore School of Business
1705 College Street
Columbia, SC 29208
<http://mooreschool.sc.edu/moore/ciber>

University of Southern California
3716 S. Hope St. RAN 313
Los Angeles, CA 90089-7705
<http://www.marshall.usc.edu/ciber/>

University of Washington
The Global Business Center
University of Washington Business School
Box 353200
Seattle, WA 98195-3200
<http://bschool.washington.edu/ciber>

University of Wisconsin
School of Business
Grainger Hall, Rm 2266
975 University Avenue
Madison, WI 53706-1323
<http://bus.wisc.edu/centers/ciber>



<http://CIBERWEB.msu.edu/>

Information on CIBERs featuring faculty development programs is available online and updated periodically through the national CIBER website: *CIBERWeb* at <http://CIBERWEB.msu.edu/>.

The Michigan State University Center for International Business Education and Research (CIBER) maintains *CIBERWeb*. One important feature of *CIBERWeb* is the one-stop-shopping approach for users to find activities taking place at each CIBER. Beyond the wealth of information on *CIBERWeb*, visitors can also find easy access to the web sites of the individual CIBERs.

As such, *CIBERWeb* serves as the "hub" for all CIBERs and their programs, activities, and products ranging from workshops/conferences (events) to publications to online resources to research reports. The site is designed with multiple points of entry, addressing each user's main interest. The categories of activities are Research, Foreign Language Development, Business Outreach, Faculty Development, Academic Program Development, and Study Abroad. CIBERs reach out to target audiences by holding events (conferences, workshops, speaker series, etc), distributing publications, disseminating online resources, and providing access to unpublished research in the areas of international business. The CIBER activities address but are not limited to the following topics:

- 15 Year Report on CIBER activities
- U.S. Competitiveness in Global Markets
- K-12 Education at CIBERs
- National Security Projects at CIBERs
- Internationalizing the Business Curriculum
- Less Commonly Taught Languages
- Faculty Developments Programs for Faculty at Non-CIBER institutions
- Annual Leading Edge Projects

The *CIBERWeb* also has archives of earlier CIBER publications

