

*Centers for International Business,
Education and Research
CIBERs*

National Security Risk Management Activities

CIBER Cumulative Summary of Activities
National Security Risk Management
Compiled September 2003

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CIBER Background

Centers for International Business Education and Research (CIBERs) were established to increase U.S. competitiveness in the global marketplace. This program was authorized under the Omnibus Trade and Competitiveness Act of 1988 and is administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act.

The CIBER program awards grants to 30 leading universities across the United States, designating them as centers of excellence in international business education. CIBERs then serve as national resources for teaching and outreach in business, foreign languages and cultures, and for conducting cutting edge research on key international business topics of managerial relevance and significance.

For information concerning specific CIBERs, please contact the individual CIBERs listed in the end of this booklet. For general information about CIBERs, please contact:

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CIBER National Security Risk Management Activity Descriptions by University

Brigham Young University

- Understanding Islam: Building Bridges Conference: Cosponsored with the International Society (a Brigham Young University affiliate), August 18-19, 2002. Approximately 150 in attendance. Intended to build bridges of understanding with the Muslim world. Included a panel of experts and various presentations.
- Business Arabic: In cooperation with the Arabic Department and the National Middle East Language Resource Center. Beginning January 2004 (winter semester). Approximately 20 students per winter semester at Brigham Young University. To focus on Arabic business etiquette and business vocabulary. Business Arabic references found on website (conferences, publications, websites, etc.).
- International Business Conference: Cosponsored with Zions Bank, 15 May 2003. Approximately 200 in attendance. Provided recommendations for taking a business global, including warnings where necessary, a panel of international business experts, and a full and complete session on Terrorism and how to protect yourself as an American internationally.
- Co-sponsor of CIBER Network Security Conference: October 2004.

Columbia University

- Course (Spring 2003), Terrorism and Irregular War (No CIBER funds were used for this course.)
- Course (Spring 2003), International Crime and Terrorism (no CIBER funds used, but relevant to international business). This course reviews the post-Cold War circumstances that have facilitated the expansion and evolution of international crime --the removal of borders, advances in technology, growth in international trade and accompanying increased mobility of goods, capital, services and people. It will analyze the threats posed by international crime to U.S. interests and values -- including specifically nexuses and symbioses with international terrorist organizations.
- New Course (Fall 2003), Workshop on Financing of Terrorism. A hands-on workshop open to School of International and Public Affairs students and business school students who will work with representatives from the Council on Foreign Relations' anti-terrorism group to prepare a series of region-by-region

reports on weaknesses in financial networks and their use/potential use by terrorist groups.

- New Course (Spring 2004), Terrorism, Globalization and Financial Networks. This course addresses the impact of globalization on terrorism and terrorism's impact on globalization, with a section of the course focusing on terrorism's use of financial markets and money laundering.
- New Course (Spring 2004), Nationalism and Terrorism in 21st Century (No CIBER funds are used for this course and it is not linked to international business, but relevant to study of terrorism).

Duke University

- InterCultural Edge (ICE)
Project dates: 2002-2006
InterCultural Edge is a collaborative initiative between the Fuqua School of Business, Duke CIBER, Richard Lewis Communications, and Cultureactive.com. ICE is a web-based product that teaches cross-cultural awareness in business settings by utilizing individual assessments to increase effectiveness of cross-cultural skills such as decision making, negotiations, leadership, country risk analysis, etc.
- Kindergarten through 12th Grade (K-12) Exploratory Initiative/Planning Meeting and North Carolina K-12 Symposium on International Business Education Project dates: 2002-2006.
This is a consortium of CIBERs who come together to explore opportunities for collaboration on the K-12 programs. The idea is to not only promote language learning but also add cultural, socio-economic, and business practicum to the program. The need for language proficiency and cultural understanding has an immense impact on businesses, government, and national security. At the state level, the CIBERs at Duke University and the University of North Carolina at Chapel Hill will organize a symposium to assess what has been done at the K-12 level in North Carolina and collaborate with existing organizations to improve the programs. Increasing cross cultural and global interdependence awareness at K-12 ages has long-term implications for sensitivity to national security interests of U.S.
- Workshop on Strategies for Teaching International Negotiations
Project dates: 1997-2006
This is the 6th annual faculty development in international business workshop hosted by Duke CIBER. It is designed for faculty who teaches or plans to teach courses on international negotiations. The focus of the workshop alternates between experiential teaching materials and frameworks/techniques for teaching international and cross-cultural negotiation every other year. National security

interests are served when sensitivity to cross cultural differences is applied in diverse international negotiations situations.

Florida International University

- **Smuggling & Money Laundering: Professional Development in International Business Program (PDIB) in Panama and the Cayman Islands**
Florida International University's CIBER will host the first PDIB program to Panama & the Cayman Islands. The purpose of this PDIB, designed to include professionals in sectors outside academe, including Small and Medium Enterprises of Miami, Florida and beyond, is to learn about the "culture" of money laundering/smuggling: how it is aided and abetted by various countries in the Caribbean, and how certain of those countries are taking steps to remedy these problems.

Georgia Institute of Technology

- **September 23, 2003 Southeast Roundtable with Robert Kennedy, Professor, Georgia Institute of Technology's Sam Nunn School of International Affairs and former director of the joint German-American George C. Marshall European Center for Security Studies in Garmisch, Germany, addressing "International Security from a European Perspective".** A panel of experts will then discuss regional security threats: Dr. John Endicott on Northeast Asia, Dr. John Garver on China & South Asia, Dr. Seymour Goodman on Africa, Ambassador John Kelly on the Middle East, Dr. Jennie Lincoln on the Americas, Dr. Adam Stulberg on Russia and the Newly Independent States, and Dr. Katja Weber on the European Union.
- **The Sam Nunn Security Program, located in Georgia Institute of Technology's Center for International Strategy, Technology, and Policy (CISTP) educates scientists and engineers on the primary issues of national security and provides the needed analytical tools to interact with the policy, scientific, and corporate communities.** This program, generously funded by the MacArthur Foundation, selects young to mid-career scientists and technology experts for intensive year-long training in research approaches and policy formulation methods for addressing national and international security issues. All Nunn Security Program Fellows will participate in the program's international security seminar. They also obtain first-hand knowledge of the policy processes through field trips to key government and non-governmental organizations within Georgia and Washington DC. The Georgia Institute of Technology CIBER identifies management students with science and engineering background to participate in this program.

- The Sam Nunn Policy Forum, co-sponsored by Georgia Institute of Technology, the University of Georgia, and Emory University, will feature the topic of bioterrorism at its 2004 sessions. The Forum is an annual policy meeting that brings together noted academic, government, and private sector experts on international affairs, public policy, and technology to address issues of importance to the nation. Insights and findings produced at the Forum are shared with policymakers and the broader public through Congressional testimony, the circulation of proceedings and policy papers, journal articles, and educational television broadcasts. The Georgia Institute of Technology CIBER brings students to the Forum and disseminates the Forum results.
- The Georgia Institute of Technology CIBER co-sponsors the Sam Nunn CISTP Security Speaker Series. In fall 2003 the speakers will include, Lawrence Korb and Max Boot, Council on Foreign Relations, addressing “Debating a National Security Strategy” on October 2; Steven Flynn and Jean Kirkpatrick Fellow, Council on Foreign Relations, addressing “National Security Issues” on October 21; Dr. Rick Houska, CIA Officer-in-Residence at the Sam Nunn School of International Affairs, addressing “The Challenges of Terrorism: Intelligence and Law Enforcement”.
- Research is being conducted on the impacts of global terrorism on international trade and investment. Results will be included in a research book to be published in 2004 on international business and terrorism.
- Preparation of an Executive Workshop in Atlanta early spring 2004 on the international trade and investment impacts of international terrorism. The target audience is business executives from small and medium sized companies.

Indiana University

- A major conference on U.S.-Canada business and trade, held in April, 2003, at the Kelley School of Business, examined issues of security within the context of the North American Free Trade Agreement partners. Papers examined the feasibility of a common security perimeter, and its costs versus benefits. These will be published in a book in early 2004.
- Summer 2002 and 2003, International Studies Summer Institute sessions addressed regional world conflicts and global environmental risks.
- International Agricultural Education Summer Institute sessions addressed international agriculture and global food security.

Michigan State University

- 2nd Annual Conference in Emerging Research Frontiers in International Business
16-19 September 2004
Empirical and Theoretical Advances in International Business Research: A Focus
on Key Constructs, Metrics, and Theoretical Frameworks

The 2004 conference will include a dedicated track on research related to risk management and security issues to provide a state-of-the-art understanding of worldwide implications for multinational and domestic-based businesses. Please visit <http://ciber.msu.edu/newsandevents/> for more information.

- globalEDGE: Your Source for Global Business Knowledge
Resource Desk: Current Topics in International Business

Researching and compiling web-based resources and studies on the following topics: Globalization Debate, Social Responsibility and Sustainability, National Security and Risk Management, and Corporate Governance. The category includes comprehensive abstracts to each resource. Please visit <http://globaledge.msu.edu/> for more information.

- International Business Forum
11 October 2001
Tips to Help Business Travelers Maximize Safety and Minimize Risks

Rad Jones was the special guest speaker at the monthly International Business Forum organized by Michigan State University CIBER for the Michigan regional business community. He presented various situations that focus on security and risk management issues for businesses. Rad Jones joined Michigan State in January 1997 after retiring from a 14-year career as the manager of Security and Fire Protection, Ford Motor Company. He retired from the U.S. Secret Service in 1983 as the special agent in charge of the Detroit office. Rad is an alumnus of the U.S. Department of State Overseas Security Advisory Council that was formed by President Reagan to protect U.S. businesses and travelers worldwide, and the development of global security programs. He served on the Council for eight years and was chairperson of several major committees, which provided guidance to State Department operations. Please visit <http://ciber.msu.edu/NewsAndEvents/IBForum/archive/> for more information.

- Roundtable on Study Abroad Programs in Business Schools
22-25 September 2001
Diverse Study Abroad Locations and Risks Involved

The issue of risk for study abroad was addressed at this session. The analysis and results that the participants produced was published in the report booklet titled: "Study Abroad Programs in Business Schools: Issues and Recommendations by

Leading Educators.” Please visit
<http://ciber.msu.edu/NewsAndEvents/2001/RoundTable/> for more information.

The Ohio State University

- Co-Sponsoring Illinois conference in October on Homeland and National Security
- Co-Sponsored program in spring 2002 with Ohio State University’s Middle Eastern Studies Center on increased understanding about Muslim fundamentalism and how it relates to current political and business issues.
- Featured Director of Middle Eastern Studies Center in MBA Distinguished International Speakers Series March 2002.
- Working in partnership with Ohio State University’s International Studies area to promote new undergraduate minor in Globalization Studies.
- Talking with International Studies about creating new academic track or shared curriculum in "Security and Intelligence Studies".

Purdue University

- The Indiana Center for Cultural Exchange (ICCE) is a proposed long-term program to promote business and cross-cultural linkages to the Islamic world. The Center will consist of a unique and statewide collaboration between Purdue University, Indiana University, the University of Notre Dame and the Islamic Society of North America.
- Bioterror Attack Computer Simulation: Two-day interactive computer simulation to test the effectiveness of varying responses to a national emergency. The simulation involved approximately 70 people from Purdue University and federal, state and local government to test how officials would respond to a smallpox outbreak that may have resulted from a bioterrorist attack. July 8-9, 2003.
- Countering Weapons of Mass Destruction Terrorism through Science and Technology: Panel Discussion of issues concerning use of technology to offset major terrorist threats in the use of weapons of mass destruction. Panelists included representatives from the National Science Foundation, Center for Disease Control, National Institute for Health, Counter Terrorism and Security Council, US Department of Justice, and the Department of Homeland Security. July 8, 2003.
- Security Conference and Research Workshop: This two-day program, co-sponsored by Purdue CIBER and hosted by University of Illinois CIBER, will

consist of two components: Corporate security and international operations issues, intended for business practitioners, and conceptualizing security issues for international business research, targeted for academic researchers. October 30-31, 2003.

San Diego State University

- Interdisciplinary Homeland Security Journal - a collaboration of San Diego State University CIBER and San Diego State University's International Security and Conflict Resolution (ISCOR) program.
- Center for the Commercialization of Advanced Technology (CCAT) - A San Diego State University project to work on market feasibility plans for high-technology companies, including security related projects.
- Shadow Bowl - a concurrent San Diego State University project with the Super Bowl in San Diego in January 2003 to test emerging security technologies.

Temple University

- Temple CIBER is hosting a conference for business professionals on Global Security Concerns: Impacts on the U.S. Economy and Industry, to be held October 2 & 3, 2003, at The Philadelphia Federal Reserve. We are holding this conference in partnership with two influential organizations, the Global Interdependence Center and ASIS, a national association of security professionals. Several other CIBERs are also co-sponsoring this conference.
- Temple CIBER's Executive Director, Professor Arvind Phatak, is also part of a group of five CIBER Executive Directors committed to developing a research agenda in response to the needs of homeland security and U.S. international business, culminating in a research conference to showcase findings.

Texas A&M University

- Kerry Cooper, Executive Director of the Texas A&M University CIBER, organized a panel discussion entitled "Homeland Security: Implications of the Terrorist Threat for the Business Community and Business Schools" for the 2003 annual meeting of the Association to Advance Collegiate Schools of Business (AACSB) in New Orleans, Louisiana. Dr. Cooper's session included presentations by himself, James Hynes (Regional Director of Field Operations, U.S. Customs and Border Protection Service, Department of Homeland Security), and Dr. James Giermanski, transportation economist and border trade expert.

- Kerry Cooper is serving on the steering committee for Texas A&M University's Integrative Center for Homeland Security, which develops and coordinates interdisciplinary research and development projects related to homeland security across all units of the University. Texas A&M University is a major contender for federal designation as a national center for homeland security research because of the high priority it has attached to the subject and because of its broad and deep capabilities to respond to the wide range of potential terrorist attack modes.
- The Texas A&M University CIBER is preparing a monograph on the subject of border and port security, assessing the trade-off between security risk reduction and the costs imposed on international trade by security measures. The monograph will also include brief descriptions of other CIBER homeland security initiatives and a copy of Dr. Cooper's Association to Advance College Schools of Business (AACSB) presentation.
- Julian Gaspar, Director of the Texas A&M University CIBER, presented two papers related to homeland security:
 - "Country Risk in an Era of Transnational Terrorism," 2002 Academy of International Business (AIB) Southwest meetings, St. Louis, March 2002
 - "Hawala: Can the System Be Regulated?" 2003 AIB-Southwest meetings, Houston, March 2003. (Hawala is an ancient and well-established system of international remittances that was developed in India before the introduction of western banking practices. It exists and operates entirely outside conventional financial systems. Today, Hawala is used around the world to conduct legitimate remittances. Yet, Hawala can, and does play a role in money laundering and financing terrorism.)

Thunderbird, The American Graduate School of International Management

- Thunderbird CIBER is co-sponsoring a research and program initiative with five other CIBERS: Temple University, the University of Illinois at Urbana-Champaign, the University of California at Los Angeles, the University of Connecticut, and San Diego State University.

The six CIBERs are pursuing a research agenda that will produce a public conference in about spring 2004, with a published volume of papers on "Homeland Security and the International Competitiveness of U.S. Firms". Additional joint activities are planned as well.

University of California, Los Angeles

- The University of California, Los Angeles CIBER will host a session at its annual Alumni Conference on the theme of Globalization Backlash, to be held October 17, 2003.
- The University of California, Los Angeles CIBER is also in talks with local businesses about a program for December 2003 on the effects of national security efforts on the competitiveness of local international businesses.
- A group of professors from CIBERs at Thunderbird, the University of Connecticut, the University of Illinois at Urbana-Champaign, Temple University, the University of California-Los Angeles and San Diego State University are working on a joint CIBER research project. The six CIBERs are pursuing a research agenda that will produce a public conference in spring or fall 2004, with a published volume of papers on “Homeland Security and the International Competitiveness of U.S. Firms”.

University of Colorado at Denver

- Faculty Roundtables
 - An Environmental Focus on Mexico
 - Building Security for the Winter Olympics
 - Political Risk, Terrorism and Globalization
 - US Economic Initiatives in Northern Ireland
- Business Executive Workshops - beginning 1994
 - After Afghanistan: The Next Challenges
 - Business in a Fragile World
 - Conflict Resolution in Divided Societies - The Response to 9/11
 - Energy and Power
 - From the Caspian to the Persian Gulf
 - Geopolitics and Business Risk
 - Geopolitical Hot Spots
 - Global Impacts of Post-War Iraq
 - Global Perspectives on Justice and Civil Liberty
 - Global Security Issues
 - International Terrorists: Who, Where, Why
 - Iran and Oil: What is Ahead in the Middle East?
 - National Security in the 21st Century
 - Oil, Information Technology and Middle East Politics
 - Peace, Stabilization & Reconstruction in Iraq: The Policy Challenges
 - Politics of Globalization
 - Sanctions and US Competitiveness

- Strategic Issues in the Middle East
- Security Threats in a Post Cold War World
- Terrorism in Southeast Asia
- The Middle East: After the Fall of Saddam Hussein
- The US and India - Partnering in a Dangerous World
- The War on Terror - Why we are in it and how we should fight it
- Briefings and Tour of NORAD
- Faculty Research
 - The parameters of political corruption in public management in developed and developing nations
 - Political corruption in developing nations and how it constrains the development of free and open trade
- Security Conference and Research Workshop: This two-day program, co-sponsored by the University of Colorado at Denver and sixteen other CIBERs and hosted by the University of Illinois at Urbana-Champaign CIBER, will consist of two components: a session for business people on October 30, 2003 entitled “Corporate Security and International Operations: Threat, Prevention, Intervention”; and a session for academicians on October 31, 2003 entitled “Conceptualizing Security Issues for International Business Research: Opportunities and Challenges.”

University of Connecticut

- In February 2003, we held a panel discussion in Hartford, CT, for business people on New Homeland Security Measures and the New Cost of Doing Business Globally. The panelists included FBI Special Agent Martin McBride; State Deputy Director of Homeland Security Vincent DeRosa; and Reflexite CEO Cecil Ursprung.
- In March 2003 we held a conference with Iona College, in the outskirts of New York City, on Managing Business Risk in the Current Global Environment. The audience was a mixture of business people, academics and graduate students. Panelists included Joan Kanlian, Director of the Westchester Export Assistance Center; Edward Dorian Jr, President and COO of Dorian Drake International; Laurence Skelly, Counsel for Insurance Services Office, Inc.; Douglas Logan, VP of Risk Management and Travelers Cheques at Mastercard International Inc.; and H.G. Van Dell, CEO of Integrated Shipping Services, Inc. The keynote speaker was Warren J. Keegan, Director of the Center for Global Business Strategy.
- In Fall 2003, we plan to offer a competition to the MBA students. We will ask that they submit research ideas related to homeland security and global business. We will choose the top six ideas and offer them a small stipend to pursue the projects.

- In late Spring or early Summer 2004 we will hold a major academic research conference that will focus on how homeland security measures have changed the way American companies conduct business overseas.

University of Florida

- October 19, 2001: University of Florida CIBER sponsored a campus forum for presentation and discussion of preliminary assessments of the implications of the September 11, 2001 terrorist attacks. These assessments addressed implications of the terrorist attacks for four global industries - citrus, vegetable, agronomic crops, and tourism – all of which are particularly important to Florida. In addition, these studies assessed impacts to the state and national economies generally and to U.S. international trade policy.
- September 13, 2002: Co-sponsored University of Tampa Workshop “9/11 – Remembering, Reflecting, Responding.”
- October 30-31, 2003: Co-sponsoring two events in Chicago, Illinois, being organized by the University of Illinois CIBER:
 - Business conference “Corporate Security and International Operations: Threat, Prevention and Intervention.”
 - Academic workshop “Conceptualizing Security Issues for International Business Research: Opportunities and Challenges.”
- Research to be disseminated in spring 2004: “Impact of War on Terrorism on Latin American Business and Trade.”
- Targeted curriculum development for Academic Year 2004-2005: A new interdisciplinary international business (IB) degree specialty program, “Bachelor of Arts in Business Administration (BABA) with International Studies Thematic Track” is being developed and is ideally suited for incorporation of a course and/or course modules on terrorism. The University of Florida CIBER is supporting this important curriculum enhancement by targeting funds for development of this course or course modules for delivery in the 2004-2005 academic year.

University of Hawaii at Manoa

- Collaborative Activities with the Asia-Pacific Securities Studies Center (APSCC) The plan is to mount a one-day workshop in late fall 2003 or in spring 2004 to discuss the current status of homeland security activities in Hawaii (research, education and training) and touch on national activities that have an impact on Hawaii. It is expected that we will have several tracks to focus on specific

interests/topics: (a) trade, commerce and business in the Asia-Pacific region; (b) political hotspots; (c) regional reports; and (d) impact on education.

- **Bioterrorism Research and Workshops**
Initial information indicates the availability of funds at the State of Hawaii Department of Health for various homeland security programs. In early fall 2003, the University of Hawaii CIBER will have extensive discussions with the University of Hawaii School of Medicine's Public Health and Biomedical Sciences Interdisciplinary Program units and with the Health Department to collaborate on: (a) a management and leadership program for biomedical researchers and staff; (b) mounting a workshop on the status of bioterrorism research at the University of Hawaii and in the State of Hawaii; and (c) grant and funding opportunities, local and national, available for biotechnology and bioterrorism research, programs and activities.
- **International Conference on "Islam in Asia"**
The University of Hawaii at Manoa CIBER will collaborate with several of the University of Hawaii's National Resource Centers and the East-West Center to develop a core group focusing on "Islam in Asia." At a planned two-day international conference in the summer 2004 on the same topic, we expect to issue a call for research papers from Hawaii-based and Asia-based scholars/experts--China, Pakistan, Indonesia, Philippines, Malaysia, Singapore, Thailand, etc.--and present the selected ones at the forum. Topics are expected to focus on: similarities and differences with the forms of Islam of the Middle East; specific country and regional policies; women in Islamic Asia; trends and directions of the various Islamic groups; various contending influences on Asian Islamic groups; and impact on regional trade, politics and economic development.

University of Illinois at Urbana-Champaign

- "Terrorism, Homeland Security, and the Options Market" Allen Poteshman, professor of finance, received a faculty research grant.
- "Homeland Defense and Global Concert" a seminar series with Arms Control, Disarmament, and International Security (ACDIS), 15 speakers on various aspects of security in 2002-2003 and another 15 speakers in 2003-2004.
- "Rethinking Terrorism" conference October 4-5, 2002 with the Title VI area study centers.
- Two conferences hosted by the University of Illinois at Urbana-Champaign and co-hosted by 17 additional CIBERs.
 - "Corporate Security and International Operations: Threat, Prevention, Intervention" October 30, 2003 Business outreach conference. This conference brings together panels of experts from industry and

government to address key corporate security concerns in international operations, focusing on threat assessment, prevention, and intervention. Presentations will provide real-life case examples, personal insights, and practical advice on how to protect a company's assets and operations in an increasingly threatening global environment.

- “Conceptualizing Security Issues for International Business Research: Opportunities and Challenges” October 31, 2003 academic research conference. Academics will discuss how to frame security issues in analytical terms; investigate security issues using scientific methods, and develop an interdisciplinary research agenda and implementation plan.

University of Kansas

- On May 13, 2003, cosponsored a conference “Hot Issues in North American Free Trade Agreement (NAFTA) Transportation, Technology, and Security,” that was attended by 250 people. It included sessions on highway cargo security; customs and border protection; and the Customs-Trade Partnership Against Terrorism (C-TPAT) program. We will repeat & expand this conference in May 2004.
- On October 14, 2003 the University of Kansas CIBER is hosting a regional conference for international trade facilitators. Sessions will include a focus on complying with new security directives and improving the image of U.S. business abroad.
- KU CIBER will present a one-day conference (tentative date, February 5, 2004), “Making Your Business Safer in an Unsafe World.”
- Our CIBER is helping support a Ph.D. student who is studying Islamic law in Morocco.

University of Memphis

- International Business Breakfast Forum on “Border Security- Securing Entrance of Products and People.” Tentative for September 24, 2003, to be held in Memphis for the regional business community.
- Development of an interdisciplinary ‘special topics’ course on National Security, including the topics of the international drug trade and terrorism to be developed in the College of Arts and Sciences and tentatively offered in the 2003-2004 academic year.
- Two customized cultural training programs on the Middle East. Scheduled for August 3-8 and September 14-19 2003. Program content begins with U.S. cultural self-assessment and progresses through regional history/culture, cultural misinformation and developing cultural understanding.

- The University of Memphis, Robert Wang CIBER will be co-sponsoring the “Managing Security Risks for Effective Global Operations” on October 30-31, 2003. The Illinois CIBER will sponsor this event.
- The University of Memphis, Robert Wang CIBER will be co-sponsoring the “Global Security Concerns: Two Years after 9/11; Where are we now? Impacts on the U.S. Economy and Industry,” on October 2-3, 2003. This event will be sponsored by Temple University.

University of Michigan

- A module in the CIBER-sponsored course, Global Interdependence, will examine illegal international organizations in a historical context.
- Expansion of curriculum offerings in Business Arabic.
- Development of an index to measure the costs to exporters of increased cross-border security measures.

University of North Carolina at Chapel Hill

- LogNet is a decision-support tool, developed by the Kenan Institute's Center for Logistics and Digital Strategy for The Boeing Company, for maintaining situational awareness of the battlefield and managing logistics re-supply of critical assets such as fuel, ammunition and water. A combination of intelligent agent and sensor technologies provides real-time status of personnel and assets on the battlefield, and recommends routings for secure re-supply missions.
- Collaborative Learning Environment for Secure Logistics. A new curriculum in "secure" logistics is being added to the Global Logistics Technology program at Lenoir Community College (LCC) in Kinston, North Carolina. This fully on-line A.A.S. degree program was developed by the Center for Logistics and Digital Strategy and LCC with NSF funds and graduates its first class in 2004.
- North Carolina Consortium for Homeland Defense Strategies (NCCHDS). The Center for Logistics and Digital Strategy is a founding member of the newly formed NCCHDS, a consortium of state agencies, universities and private companies in North Carolina that has just been formed to promote educational and research initiatives in homeland security in the state of North Carolina.

University of Pennsylvania

- In spring of 2002, we worked with a private advisory group to Governor Ridge to identify weak points in the financial system that might be vulnerable to a terrorist attack. Later that same spring, we also participated in a financial terrorism simulation at the SEI Center for Advanced Studies in Management headquarters.
- In fall of 2002, we met with members of the National Academy of Sciences at the Wharton School to identify research projects that would advance homeland security.
- Penn Lauder CIBER will co-sponsor Temple University CIBER's upcoming conference, "Global Security Concerns: Two Years after 9/11: Where are we now? Impacts on the U.S. Economy and Industry."
- To meet the national need for Arabic speakers, Penn Lauder CIBER has designed and implemented an advanced-level Arabic Track Program for students in the MBA/MA program. The need for business personnel who are professionally fluent in Arabic and trained to conduct business effectively within the Middle East region has become even more compelling in the wake of recent events. This program has successfully completed its first year, 2002-2003.

University of Pittsburgh

- The University of Pittsburgh is involved in a variety of projects on the broad topic of risk management across a number of units of the University. Listed below are examples of the projects involving University of Pittsburgh faculty and programs.
- On October 4-5, 2002 the European Union Center and the Center for West European Studies hosted the conference "EU/US Cooperation for the Prevention of Computer-Related Crime." This conference included panels on topics with titles such as: Definitions, Frameworks and Risk Assessments; EU & US Prevention Strategies; Privacy; E-Commerce; and Future Directions for Prevention. Outcomes from the conference included a new website, a report to the European Commission, and the development of a book.
- Professors Louise Comfort, Graduate School of Public and International Affairs and Hassan Karimi, Department of Information Sciences and Telecommunications, School of Information Sciences conducted a workshop March 16-18, 2003 to discuss metropolitan models of risk assessment and responses to man-made and natural disasters. The workshop included collaborators from Columbia, Mexico, Ecuador and Japan. The research team heads a program titled Interactive, Intelligent, Spatial Information System (IISIS), focusing on software to manage high-risk and crisis situations.

- The Matthew B. Ridgway Center for International Security Studies at the University of Pittsburgh has as one of its working groups the Project on Political Economy of the New Security Environment. This working group is a collaboration of the Ridgway Center, the Naval War College, and the Watson Institute of Brown University. The focus of the group is an examination of the economic dimensions of global security: working on policy issues at the intersection of international political economy and international security.
- On February 5, 2002, President George W. Bush led a high level delegation that included Director of Homeland Security Tom Ridge and Secretary of Health and Human Services Tommy Thompson on a visit to the University of Pittsburgh and University of Pittsburgh Medical Center. In this visit, the group learned about University efforts to prepare for and respond to bioterrorism, including the work being done at the Center for Public Health Preparedness in the Graduate School of Public Health and also in the Realtime Outbreak and Disease Surveillance program in the School of Medicine.
- The University is establishing a new center, the Center for National Preparedness that will be a broad, multidisciplinary, collaborative enterprise that engages the University's scientists, engineers, policy experts, and clinical faculty. Members of the Center will possess expertise in biomedical research, public health, medicine, national security policy, engineering, and information technology. The Center will synthesize efforts already in place in the Faculty of Arts and Sciences, the Graduate School of Public Health, the Graduate School of Public and International Affairs, and the Schools of Engineering, Information Sciences, Law, Medicine, and Nursing. Research, education, and training are to be the foundation of this enterprise. The innovative research of the University's faculty will be communicated to the broader public through the educational and training programs in which students, policymakers, and other interested parties participate. The Center will support research and applications that are directed at the University's numerous constituencies. The Center will contribute to preparedness at the local, state, and national levels.
- The Visual Information Systems Center in the School of Information Sciences investigates issues related to the acquisition, storage, processing, and communication of visual information. VISC has developed several visual informational databases that can be applied to homeland security. For example, The Real-Time Mobile Terrorism Threat Detection System (RETIMO) is a mobile system that uses sensors mounted on public transportation vehicles to detect radiological, chemical and biological agents. Transit authorities plan routes to provide service to high-population areas with important infrastructure, so route-based sensor deployment can effectively concentrate sensors in areas of maximal interest. Digital information on schools, hospitals, emergency management services, airports, etc., can be incorporated into a geographic information system that includes information from these sensors.

- In the 2003-2004 academic year, the University of Pittsburgh CIBER is sponsoring a Global Academic Partnership (GAP) research competition on the implications of homeland/national security on international business. The general GAP program is run by the University Center for International Studies and involves lead researchers from two units on campus working together on an international topic. The researchers submitting the winning proposal will need to convene a conference that highlights the current research work.

University of South Carolina

- June 2004, Faculty Development in International Business session. We will integrate security-related issues into the International Business curriculum for attending faculty.
- Fall 2004, US-Africa Business conference. CIBER is planning a conference on US-Africa business and will incorporate national security issues into the sessions.
- The University of South Carolina is co-sponsoring the security conference to be hosted by the University of Illinois CIBER, October 30-31, 2003.

University of Southern California

- American Corporate Strategies in the Aftermath of the American-led War on Terrorism and the Implementation of America's Strategy for 'Homeland Security'. The CIBER at the University of Southern California is conducting a multi-year research project on possible changes in American corporate behavior and strategies in response to the American-led war on terrorism and the implementation of America's strategy for Homeland Security. The essential question is whether or not "globalization trends" are changing in any fundamental ways in the post-9/11 world. The project attempts to determine what strategic factors in the business environment have been or will be affected by America's war on terrorism and its Homeland Security initiatives. That is, how might corporations rethink their long-term business strategies and how might their international trade and investment behavior be affected? Also, how might individual firms, industries, countries and regions be affected?

The University of Texas at Austin

- Co-sponsored the Roundtable on Study Abroad Programs in Business Schools 22-25 September 2001 at Michigan State University.

Diverse Study Abroad Locations and Risks Involved

The issue of risk for study abroad was addressed at this session. The analysis and results that the participants produced was published in the report titled: "Study Abroad Programs in Business Schools: Issues and Recommendations by Leading Educators." <http://ciber.msu.edu/NewsAndEvents/2001/RoundTable/>

- CIBER-sponsored collaboration between the McCombs School of Business and the four area studies centers at the University of Texas-Austin to jointly offer the International Business Fellows course to master students in the various disciplines. An April 4, 2002 lecture was entitled, "India & Pakistan: The Politics and Strategy of Nuclear Deterrence" by Professor Sumit Ganguly was open to the public.
- The spring 2003 offerings included sessions conducted by Dr. Frank Gavin and Dr. James Galbraith of the LBJ School of Public Affairs and Dr. Philip Bobbitt of the Law School that dealt with national security and terrorism's impact on the United States.
- Security Conference and Research Workshop: This two-day program, co-sponsored by the University of Texas-Austin CIBER and sixteen other CIBERs and hosted by University of Illinois at Urbana-Champaign CIBER, will consist of two components: a session for business people on October 30, 2003 entitled "Corporate Security and International Operations: Threat, Prevention, Intervention"; and a session for academicians on October 31, 2003 entitled "Conceptualizing Security Issues for International Business Research: Opportunities and Challenges".

University of Washington

- Skills workshops for students and the community on "Doing Business in the Muslim World" (December 4, 2002 and February 3, 2003) and "Political Risk Assessment". (February 10 & 11, 2003) Partners included the World Trade Club and the Trade Development Alliance.
- Collaboration with the National Resource Centers at the Jackson School of International Studies on a three-day seminar for more than 50 K-12 teachers on "Conflicts & Challenges of the 21st Century." (June 23-25, 2003)
- Undergraduate international case competition for 14 teams from 12 countries (Australia, Canada, Colombia, France, Germany, Hungary, Israel, Japan, Mexico, South Korea, Taiwan, U.S.) to evaluate Starbucks global expansion in an era of anti-globalization. (April 7-13, 2003)
- Discussion between global business community leaders and faculty on the war with Iraq and its implications for global business strategy. (March 12, 2003)

- Two-week graduate student study tours to Turkey and Western Europe in the midst of the war with Iraq. (March 16-29, 2003)
- Presentation by Jon Hemingway, President, Stevedoring Services of America to students on the effects of security concerns on global trade and logistics. (May 19, 2003)
- Collaboration with the UW Canadian Studies Center on the first lecture in a 3-year security lecture series. The lecture was titled “Canada-U.S. Relations in a New Security Environment” and featured the Honorable Lloyd Axworthy, former Canadian Minister of Foreign Affairs and current Director and CEO of the Liu Institute for Global Issues. More than 250 students, faculty and members of the community participated. (June 4, 2003)
- Public Lecture on “Iraq: What Next? Non-Proliferation and Weapons of Mass Destruction” featuring Joseph Cirincione, Sr. Associate and Director, Carnegie Endowment for International Peace in partnership with the World Affairs Council. (March 11, 2003)

University of Wisconsin at Madison

- Spring, 2002-Present: CIBER funding supports two long-distance modules between students from the University of Wisconsin at Madison and students at the University of International Business in Almaty, Kazakhstan and the American University in Bishkek, Kyrgyzstan. The classes focus on international business and real estate issues while also exposing students to important cultural, social, political and economic aspects of the region.
- Spring/Summer 2003: CIBER funds supported the development of an eight-week intensive Arabic course. The first class filled to capacity within three days. Our goal is for this class to be expanded to a complete immersion environment for summer 2004.
- October 2/3, 2003: The Wisconsin CIBER is co-sponsoring, with Temple University, “Global Security after 9/11; Where are we now? Impacts on the U.S. Economy and Industry. The program will be held in Philadelphia, PA.
- October 30, 2003: The Wisconsin CIBER is co-sponsoring, with the University of Illinois, “Corporate Security and International Operations: Threat, Prevention, Intervention” to be held in Oakbrook, Illinois.
- Day two (October 31, 2003) of this same conference has an academic focus: “Conceptualizing Security Issues for International Business Research: Opportunities and Challenges.”

- We are currently expanding on a 1999 survey of Wisconsin manufacturers regarding competitiveness and internationalization processes. The expanded survey will include manufacturers in Minnesota and Iowa and will address the original two themes as well as issues related to national security and risk management challenges.
- In addition to the above items, the University of Wisconsin's International Institute has sponsored an on-going series of public talks addressing a range of topics related to the crisis in the Middle East.

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