

# **CIBERS**

CENTERS FOR INTERNATIONAL BUSINESS EDUCATION

# FACULTY DEVELOPMENT in INTERNATIONAL BUSINESS

# DIRECTORY of PROGRAMS 2003-2004



























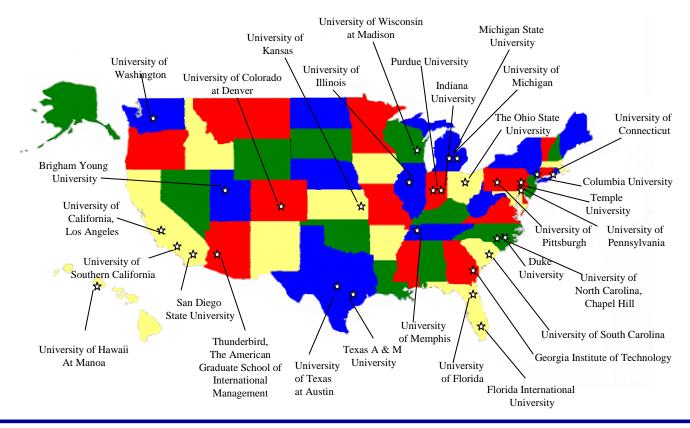








# **CIBER Universities**



The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER program links the manpower and information need of U.S. business with the international education, language training, and research capacities of universities across the U.S. Thirty universities designated as CIBERs serve as regional and national resources to business, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive services and programs that help U.S. businesses succeed in global markets. Program Administrator: Susanna Easton, IEGPS, U.S. Department of Education, 1990 K Street NW, Sixth Floor, Washington, D.C. 20006-8521; Phone: (202)502-7628; E-mail: susanna.easton@ed.gov; http://www.ed.gov/about/offices/list/ope/iegps/index.html

### U. S. DEPARTMENT OF EDUCATION

### CENTERS FOR INTERNATIONAL BUSINESS EDUCATION

Brigham Young University Columbia University **Duke University** Florida International University Georgia Institute of Technology Indiana University Michigan State University **Purdue University** San Diego State University Temple University Texas A&M University The Ohio State University

Thunderbird, The American Graduate School of International Management

University of California at Los Angeles University of Colorado-Denver University of Connecticut University of Florida University of Hawaii at Manoa

University of Illinois at Urbana-Champaign

University of Kansas

University of Memphis University of Michigan

University of North Carolina-Chapel Hill

University of Pennsylvania University of Pittsburgh University of South Carolina University of Southern California University of Texas at Austin University of Washington

University of Wisconsin-Madison

Susanna C. Easton **Program Specialist - IEGPS** 

**U.S. Department of Education** 1990 K Street NW, Sixth Floor

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### INTRODUCTION

Faculty Development in International Business (FDIB) programs are offered by the Centers for International Business Education and Research (CIBERs) to faculty members at all educational levels to enhance their ability to teach issues and concepts of international business. The FDIB Directory contains current information about FDIB events, including a wide range of programs of differing formats for pre-college and college faculty conducted by thirty CIBERs across the United States. Programs encompass a variety of topics related to internationalizing business education, ranging from general themes of global interdependence to business language education, business implications of global terrorism, and economic globalization issues. Most programs take place within the United States, but a number are held overseas.

### **CIBER Programmatic Requirements**

The Centers for International Business Education Program (CIBER) was created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the U.S. Department of Education (under Title VI, Part B of the Higher Education Act of 1965), the CIBER program has linked the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities throughout the United States.

The programmatic requirements of the legislation mandate that every Center will provide a comprehensive array of services and that funded Centers will:

- Be national resources for the teaching of improved business techniques, strategies, and methodologies which emphasize the international context in which business is transacted;
- Provide instruction in critical foreign languages and international fields needed to provide an understanding of the cultures and customs of United States trading partners;
- Provide research and training in the international aspects of trade, commerce, and other fields of study;
- Provide training to students enrolled in the institution or institutions in which a center is located;
- Serve as regional resources to local businesses by offering programs and providing research designed to meet the international training needs of such businesses; and
- Serve other faculty, students, and institutions of higher education located within their region.

We thank the CIBER of Purdue University for compiling this information. This directory is updated periodically and available on-line at <a href="http://ciber.centers.purdue.edu/faculty/FDIB.html">http://ciber.centers.purdue.edu/faculty/FDIB.html</a>. For further information concerning these programs, please refer to the corresponding contact information in each entry.

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This directory contains current information on Faculty Development Programs for 2003-2004. Most CIBERs will also hold additional conferences and workshops on international trade and commerce and business language education. This information is not representative of all the faculty development programs offered by CIBER schools. Please contact the CIBER nearest you for information about additional programs that might be available to you.

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# Domestic FDIB Programs Fall 2003

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
European Lecture Series	Fall 2003	The Columbia Business School and The School of Intl and Public Affairs	Faculty interested in European financial markets	N/A	Columbia CIBE	Jennifer Tromba (212) 854-4750 chazen@columbia.edu
Colloquium on European Banks and Markets	Fall 2003	The Columbia Business School	Faculty interested in exploring how the European financial institutions have met the challenges of global political and economic volatility	N/A	Columbia CIBE	Jennifer Tromba (212) 854-4750 chazen@columbia.edu
Workshop on Financing of Terrorism	Fall 2003	School of Int'l & Public Affairs	Faculty interested in financing of terrorism	N/A	Columbia CIBE	Nancy Degnan (212) 854-2167 ald1@columbia.edu
Conference:The New Markets of Eastern Europe:Opportunities for U.S. Firms and Entry Strategy Models	August 27, 2003	Georgia Tech's Wardlaw Center	Small and medium size business executives	\$40.00	GT CIBER, EU Center of the University System	Ingrid Dudek Sauer 404-385-0600 ingrid.dudeksauer@inta.gatech.edu
International Business Forums (6 per year)	Sept., Oct., Nov., 2003 and Feb., Mar., Apr. 2004	The Michigan Athletic Club, East Lansing, MI	Business and Law Faculty, Graduate Students, and Business Executives	\$20.00	Michigan State University CIBER, Lansing Regional Chamber of Commerce, Michigan State University- DCL College of Law, and Lansing Community College	Beverly Wilkins ibf@bus.msu.edu 517-353-4336 http://ciber.msu.edu/newsandevents/IBForum/
Ambassador Speaking Tour: US Ambassador to Korea and Korean Ambassador to the US	September 17, 2003	Grand Hyatt Atlanta, Georgia	Business executives, business faculty, students	TBA	Georgia Tech CIBER, Southern Center for International Studies, Korea Economic Institute	Tammy Liluashvili 404-261-5763 www.scis.org
International Valuation Conference - Beyond Pillar Three in International Banking Regulation	October, 2003	New York City	Faculty specializing/interested in selected topics	\$150/person	Columbia CIBE/NY Federal Reserve Bank	Jennifer Tromba (212) 854-4750 chazen@columbia.edu
Multidisciplinary Research Workshops	October 3, 2003	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
Mid-America Alliance for African Studies	October 3-5, 2003	University of Kansas	Faculty with interest in African studies; also K- 12 teachers	\$30.00	KU African-American Studies; KU CIBER, Center for Teaching Excellence; College of Liberal Arts & Sciences	Craig Pearman (785) 864-3745 (785) 864-5330 fax asrc@ku.edu

# Domestic FDIB Programs Fall 2003

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Global Advantage	October 14, 2003	University of Kansas	Providers of service, information, and education related to international business, including faculty and K-12 teachers	\$85.00	KU CIBER, Kansas Department of Commerce, Emporia State University, Intrust Bank	Monica Lemmons (785) 864-3125 (785) 864-3768 fax mlemmons@ku.edu Conference website: www.kuce.org/programs/gac
NAFTA's First Decade: The Future of Free Trade in North America	October 16-17, 2003	Michigan State University-DCL College of Law, Michigan State University, East Lansing, MI	Faculty from Law, Business Law, International Trade Areas, and Government Representatives	To be determined	Michigan State University- DCL College of Law, University of Ottawa Faculty of Law, Universidad Panamericana School of Law (Guadalajara), Michigan State CIBER	MSU-DCL Professor Kevin Kennedy 517-432-6896 kenne111@law.msu.edu
Strategies for Teaching International Negotiations	October 16-19, 2003	The Fuqua School of Business, Duke University	Faculty who teach international negotiation or would like to include international teaching modules in their courses such as organizational behavior, communication effectiveness, strategic alliances, merger and acquisitions, etc. In addition, it would be pertinent to faculty in sociology, psychology, economics, and international relations.	\$1,250 before 8/31/03; \$1,400 after 8/31/03; \$1,600 on site. A limited number of \$500 scholarships are available to faculty from minority and/or underfunded colleges and universities.	CIBERs at Columbia University, Michigan State University, Purdue University, University of California-Los Angeles, University of Colorado at Denver, University of North Carolina at Chapel Hill, University of Texas at Austin, and University of Wisconsin	Marybeth Lavrakas (919) 660-7837 phone (919) 660-7769 fax lavrakas@mail.duke.edu
Community College Faculty Development Program: Strategies for Internationalizing Business Curricula	October 17-18, 2003	Temple University, Philadelphia, PA	Community College business faculty	\$150.00	Raritan Valley CC and Montgomery County CC	Melynda Benlemlih 215-204-8132 melynda.benlemlih@temple.edu
NW International Business Educators Network (NIBEN) Workshop	October 17-18, 2003	University of Washington	Northwest international business faculty	\$30 for early registration; \$45 for late registration	University of Washington CIBER	Michele Stark Program Coordinator University of Washington Business School Global Business Center Box 353200 Seattle, WA 98195 (206) 685-3432 micheles@u.washington.edu

# Domestic FDIB Programs Fall 2003

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Second Workshop on Eastern European Markets in the European Union	November 2003	Georgia Tech's Technology Square	Small & medium size business executives, business faculty, students	TBA	GT CIBER, EU Center of the University System	Ingrid Dudek Sauer 404-385-0600 ingrid.dudeksauer@inta.gatech.edu
Workshop on Chinese Business Organization Form	November 6, 2003	Georgia Tech's Huang Executive Center	Small and medium size business executives, business faculty	\$105.00	Georgia Tech CIBER, University of Florida, Rollins College	Mark Ballam 404-894-4379 mark.ballam@dupree.gatech.edu
Conference on Business Education Systems and Emerging Market Economies	November 7, 2003	Georgia Tech's Huang Executive Center	Small and medium size business executives, business faculty	\$70.00	Georgia Tech CIBER, Rollins College	Mark Ballam 404-894-4379 mark.ballam@dupree.gatech.edu
Research in Engineering Entrepreneurship Roundtable	November 7, 2003	Georgia Tech's Technology Square	Business & Engineering Faculty	ТВА	Georgia Tech CIBER, GT TIGER Program, Emory University	Prof. Marie Thursby marie.thursby@dupree.gatech.edu
Empirical Investigations in International Trade	November 14-16, 2003	Purdue University, W. Lafayette, IN	Faculty and PhD students interested in current research in empirical international trade	\$0	Purdue University CIBER	Karla Cotter Purdue University eiit@mgmt.purdue.edu http://www.eiit.org/ConfInfo/EIIT2003.htm
Innovations in International Education: Business, Language and Technology	November 17, 2003	University of Wisconsin	Faculty and administrators from two and four year institutions	\$75.00	University of Wisconsin CIBER	Sachin Tuli (608) 265-4938 (608) 263-0477 (fax) tuli@bus.wisc.edu www.bus.wisc.edu/ciber
Multidisciplinary Research Workshops	November 17, 2003	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
Third Doctoral Consortium Meeting on International Operations Management	November 20-23, 2003	Purdue University, W. Lafayette, IN	Doctoral candidates in Operations Management or related fields	Local costs (housing and meals) covered by Purdue Univ. CIBER	UCLA, Duke Univ., Univ. of Michigan, Purdue Univ., Univ. of Texas-Austin, Univ. of Washington	Karla Cotter Purdue University cibermail@mgmt.purdue.edu http://www.mgmt.purdue.edu/cen ters/ciber/events/Ops2003.htm
Third International Agricultural Trade and Policy Conference	December 3-4, 2003	The Naples Beach Hotel and Golf Club; Naples, Florida	Academicians with an interest in agricultural and resource policy	\$100.00 if payment is postmarked by October 17, 2003. After October 17, 2003, the regular registration fee is \$150.00.	University of Florida CIBER and Institute of Food and Agricultural Sciences	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
N.C. K-12 Symposium on International Business Education	Spring 2004	TBD	N.C. K-12 teachers and administrators, department of education representatives, policy makers	TBD	Cibers at Duke and UNC-Ch	TBD
Third Workshop on Eastern European Markets in the European Union	Spring 2004	The Georgia Tech Hotel and Conference Center	Small & medium size business executives, business faculty, students	ТВА	GT CIBER, EU Center of the University System	Ingrid Dudek Sauer 404-385-0600 ingrid.dudeksauer@inta.gatech.edu
Multidisciplinary Research Workshops	January 23, 2004	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
International Updates Dinner Lecture Series: TRENDS AND TRANSITIONS IN YOUR WORLD (8 Lectures)	February - April 2004	University of Washington Campus	Faculty, Graduate Students, and the Public	\$25 per lecture	University of Washington: Global Business Center (home of UW CIBER) and the Jackson School of International Studies	Krista Peterson Assistant Director University of Washington Business School Global Business Center Box 353200 Seattle, WA 98195 (206) 543-9979 kristap@u.washington.edu http://depts.washington.edu/ciber web/dinner.shtml http://jsis.artsci.washington.edu/
Language & Culture for International Business: A Workshop for Foreign Language Educators	February 19-21, 2004	University of Memphis	Language faculty: Japanese, Spanish, French, and German	\$495 (\$200 scholarships available)	Georgia Tech, San Diego State University, Michigan State University, University of South Carolina, Brigham Young University, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/For_Lang_Wks p.htm
Multidisciplinary Research Workshops	February 20, 2004	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
Is Capitalism Good for the Poor?	February 27, 2004	Oak Brook, Illinois	K-12 Teachers	\$25.00	Illinois CIBER, Foundation for Teaching Economics	Lynnea Johnson (217) 333-8335 Isjohnso@uiuc.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
International Business Forums (6 per year)	Feb., Mar., Apr. 2004 (and Sept., Oct., Nov., 2003)	The Michigan Athletic Club, East Lansing, MI	Business and Law Faculty, Graduate Students, and Business Executives	\$20.00	Michigan State University CIBER, Lansing Regional Chamber of Commerce, Michigan State University-DCL College of Law, and Lansing Community College	Beverly Wilkins ibf@bus.msu.edu 517-353-4336 http://ciber.msu.edu/newsandeve nts/IBForum/
Asia/Pacific Business Outlook Conference 2004	March 15-16, 2004	University of Southern California	Community and smaller four year colleges to participate in conference for American business on doing business in Asia	\$0 scholarships to community and four year colleges that cover the \$850 registration fee	University of Southern California	Monica Heath, Assistant Director, IBEAR Executive Programs, Marshall School of Business, University of Southern California, www.ibear.com 213-740-7132 direct 213-740-7559 fax monica.heath@marshall.usc.edu
Multidisciplinary Research Workshops	March 19, 2004	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
"The Business of the Americas: The FTAA,"	March 22-23, 2004	Georgia World Congress Center	Business executives, state and local government officials, business faculty, students	TBA	Georgia Tech CIBER, The Carter Center, Georgia State University, Metro Atlanta Chamber of Commerce	Prof. John McIntyre john.mcintyre@dupree.gatech.edu
Rocky Mountain FDIB	March 24, 2004	Denver, Colorado	Rocky Mountain community college and small university faculty in business and liberal arts		Brigham Young University and University of Colorado at Denver	Jana Blakestad (303) 556-4738 (303) 556-6276 (fax) jblakest@carbon.cudenver.edu
Southwest Regional FDIB	March 25-26, 2004	Denver, Colorado	Community college and small university faculty teaching business and liberal arts	\$150.00	BYU, San Diego State Univ, Thunderbird, UCLA, CU at Denver, Univ of HI at Manoa, USC	Jana Blakestad (303) 556-4738 (303) 556-6276 (fax) jblakest@carbon.cudenver.edu
The 5th Annual International Business Research Forum: Information Technology and International Business Theory and Strategy Development	March 26-27, 2004	Temple University, Philadelphia, PA	Faculty studying the effect of IT on IB strategy and theory development	\$75 for attendees, expenses paid for presenters with papers accepted	Temple University CIBER and Fox School of Business's eBusiness Institute	Melynda Benlemlih 215-204-8132 melynda.benlemlih@temple.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
The Tenth International Finance Conference	April 1-2, 2004	DuPree College of Management at Georgia Tech	Business and economic faculty, doctoral and masters students	TBA	Fortis, DuPree College of Management, GT CIBER	Prof. Cheol Eun cheol.eun@dupree.gatech.edu
The Tenth Georgia Tech Global Business Forum	April 11-12, 2004	The Georgia Tech Hotel and Conference Center	Small & medium size business executives, business faculty, students	TBA	Georgia Tech CIBER, UPS, Ga. Dept of Industry Trade & Tourism, Metro Atlanta Chamber of Commerce	Mark Ballam 404-894-4379 mark.ballam@dupree.gatech.edu
Multidisciplinary Research Workshops	April 16, 2004	The University of Florida Warrington College of Business, Gainesville, FL	University and Community College faculty from throughout the state of Florida engaged in IB research or course development	Not applicable, but RSVP required	University of Florida CIBER	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
Structuring and Leading International Study Tour Courses	May, 2004	TBD	Deans, program directors, faculty leaders, Ph.D. students, and international administrators	TBD	TBD	Marybeth Lavrakas (919) 660-7837 phone (919) 660-7769 fax lavrakas@mail.duke.edu
The Fifth Doctoral Workshop on International Entrepreneurship	May 7-8, 2004	The Georgia Tech Hotel and Conference Center	Doctoral Students	\$50.00	Georgia Tech CIBER, Georgia State University, University of Minnesota	Mark Ballam 404-894-4379 mark.ballam@dupree.gatech.edu
Applied Management Principles (AMP)	May 17-28, 2004	Purdue University	Intensive two-week program for foreign language faculty and doctoral students to obtain a basic foundation in the principles of business management	\$1500 (includes lodging)	Purdue CIBER and Krannert Executive Education	Greg Cutchin (765) 494-4467 cutchin@mgmt.purdue.edu
Int'lizing Doctoral Education for Business (IDEB)	Summer 2004	varies	Phd students interested in conference topic	Varies	Columbia CIBE, Indiana University, Michigan State, Ohio State, Texas A&M, University of Illinois, University of Michigan, University of Wisconsin	Jennifer Tromba (212) 854-4750 chazen@columbia.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Summer Institute Certificate Program for Business Communication in Language	June, 2004	University of Pennsylvania	K-12 and University language educators	tbd	Penn Lauder CIBER, Penn Graduate School of Education, West Chester University	Sherrill M. Davis 215/898-1196 215/898-2067 (fax) davissm@wharton.upenn.edu
Summer Seminar for K-12 Educators	June, 2004	University of Washington	K-12 faculty	\$95.00	University of Washington CIBER and University of Washington National Resource Centers	Kirsten Aoyama (206)685-3433 uwciber@u.washington.edu
Globalization Seminar: Introduction to Int'l Business	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/Globalization_S eminars.htm
Globalization Seminar: Int'l Finance	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/Globalization_S eminars.htm
Globalization Seminar: Int'l Management	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Globalization Seminar: Int'l Marketing	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu
Globalization Seminar: Global E-Business	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/Globalization_S eminars.htm
Globalization Seminar: Global Supply Chain Management	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/Globalization_S eminars.htm
Globalization Seminar: Int'l Accounting	June 3-6, 2004	University of Memphis	Business faculty	\$1195 (\$500 fellowships available)	Michigan State University, Ohio State University, Texas A&M University, University of Florida, University of Kansas, University of Wisconsin, University of Memphis	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/ ~wangctr/Pages/Globalization_S eminars.htm
International Human Resources FDIB	June 7-11, 2004	University of Colorado at Denver	Human resource management and industrial relations faculty, management and international business faculty	\$1800 (limited \$300 & \$500 scholarships available)	University of Colorado at Denver	Manuel Serapio (303) 556-5832 (303) 556-6276 (fax) manuel.serapio@cudenver.edu
Faculty Development in International Business Ethics	June 7-14, 2004 (tentative)	TBA - Univ. of Kansas or Univ. of Colorado/Denver	Business faculty and faculty from other fields	\$350 (scholarships available)	KU CIBER and Colorado/Denver CIBER	Carol Rose (785) 864-4538 (785) 864-3768 crose@ku.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Seven-Day Workshop for Professors of Business Spanish: Faculty Development in International Business	June 18-24, 2004	Daniel Management Center, The Moore School of Business, South Carolina	College and university professors of Spanish who are interested in or already offering courses in business Spanish at the advanced-intermediate and advanced levels. Also includes provision of an understanding of international business, a source of employment for many students of foreign languages.	\$ 750 (\$400 CIBER scholarships available to at least twelve participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	Spanish FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/spfdib.asp
Global Operations and Supply Chain Management: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members seeking to integrate global operations and supply chain topics into their current courses; faculty members preparing to teach the global operations and supply chain management course for the first time; faculty members currently teaching the global operations and supply chain management course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; faculty members from any department who would like a broad grounding global operations and supply chain management.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
International Accounting: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members seeking to integrate international accounting into their current courses; faculty members preparing to teach the international accounting course for the first time; faculty members currently teaching the international accounting course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; faculty members from any department who would like a broad grounding international accounting.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp
International Finance: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members seeking to integrate international finance into their current courses; faculty members preparing to teach the international finance course for the first time; faculty members currently teaching the international finance course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; faculty members from any department who would like a broad grounding international finance.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
International Management: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members seeking to integrate international and cross-cultural management into their current courses; faculty members preparing to teach the international and cross-cultural management course for the first time; faculty members currently teaching the international and cross-cultural management course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; faculty members from any department who would like a broad grounding international and cross-cultural management.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp
International Marketing: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members seeking to integrate international marketing into their current courses; faculty members preparing to teach the international marketing course for the first time; faculty members currently teaching the international marketing course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; faculty members from any department who would like a broad grounding international marketing.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Survey of International Business: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty members from any department who would like a broad grounding in international business; faculty members seeking to integrate international topics into their current courses; faculty members preparing to teach the survey course in international business for the first time; faculty members currently teaching an international business course who want to enhance their courses; faculty members charged with internationalizing the curriculum of their business school; non-business faculty who would like a broad understanding of international business.	\$ 1,950 (\$500 scholarships available to some participants; 15% discount for schools sending three or more to FDIB programs at the University of South Carolina)	University of South Carolina CIBER	FDIB Application Daniel Management Center The Moore School of Business University of South Carolina Columbia SC 29208 (800) 393-2362 (803) 777-4447 (fax) Register on-line at: www.uscdmc.sc.edu/fdib.asp
The Emerging Markets of China, East Europe, and South America: Faculty Development in International Business	June 22-26, 2004	Daniel Management Center, The Moore School of Business, South Carolina	Faculty attending other Faculty Development Programs in International Business at the University of South Carolina	Free to faculty attending Faculty Development in International Business programs at the University of South Carolina	University of South Carolina CIBER	All Faculty Development program participants are automatically enrolled
2004 Pedagogy for International Business (PIB) Workshop	June 23-25, 2004	Kelley School of Business, Indiana University	College/university business faculty and PhD students	\$150.00	CIBERs at Indiana, Purdue, Illinois, Ohio State, Michigan, Michigan State, Texas A&M, Wisconsin, Columbia, Connecticut, and Kansas	Louise A. Siffin Indiana University CIBER Kelley School of Business 1309 E.Tenth St. Bloomington, IN 47405-1701 (812) 855-3365 Isiffin@indiana.edu

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Foreign Language Workshops (6 workshops were offered in 2003)	June, July, August 2004	Michigan State University, East Lansing, MI	Foreign Language Faculty		Michigan State University CLEAR & CIBER	Jane Ozanich, Associate Director Michigan State University CLEAR clear@msu.edu http://clear.msu.edu
Doing Business in China, Japan and Vietnam	July 2004	University of Hawaii	Faculty, PhD students	\$4,500 (tentative)	TBD	Rochelle A. McArthur (808) 956-2875 (808) 956-9685 (fax) rochelle@cba.hawaii.edu
2004 International Summer Institute for Precollegiate Educators: World Economies	July 5-9, 2004	University of Illinois	K-12 Teachers	\$100.00	University of Illinois: CIBER, area study centers	Lynnea Johnson (217) 333-8335 Isjohnso@uiuc.edu
International Agricultural Education Summer Institute (IAESI) – International Agriculture and Global Food Security	July 7-11, 2004	Indiana University	Pre-service and high school teachers of agriculture/ agribusiness	\$350 (includes room, board, program fees – scholarships available)	IU CIBER, Center for the Study of Global Change, Purdue University School of Agriculture, and Indiana FFA	Deb Hutton Center for the Study of Global Change 201 N. Indiana Ave. Bloomington, IN 47408-4001 (812) 855-0756 issi@indiana edu
International Studies Summer Institute (ISSI)	July 11-24, 2004	Indiana University	Grades 7-12 teachers	\$750 (includes room, board, program fees – scholarships available)	IU CIBER, Center for the Study of Global Change, Center for the Study of Institutions, Populations, and Governmental Change, and area studies centers	Deb Hutton Center for the Study of Global Change 201 N. Indiana Ave. Bloomington, IN 47408-4001 (812) 855-0756 issi@indiana.edu
East Asia Field Study: Focus on Retail	July 15-30, 2004	University of Hawaii, China, Japan, Hong Kong	Business professionals/ executives, faculty	\$4,000 (tentative)		Rochelle A. McArthur (808) 956-2875 (808) 956-9685 (fax) rochelle@cba.hawaii.edu
Internationalizing Doctoral Education in Business	July 29-31, 2004	Kellogg Hotel and Conference Center, Michigan State University, East Lansing, MI	Doctoral Candidates	\$150.00	CIBERs at Columbia, Connecticut, Illinois, Indiana, Kansas, Michigan, Michigan State, Ohio State, Purdue, Texas A&M, & Wisconsin	Ronda Bunnell bunnell@msu.edu ciber@msu.edu 517-353-4336 http://ciber.msu.edu/newsandevents/
Islam in Asia International Conference	August 19-20, 2004	University of Hawaii	Business professionals/ executives, faculty	\$350 (tentative)	TBD	Rochelle A. McArthur (808) 956-2875 (808) 956-9685 (fax) rochelle@cba.hawaii.edu

# Foreign FDIB Programs Fall 2003

						Contact Person &
Program	When	Where	Target Audience	Cost	Sponsors	Application Information

No Foreign FDIB Programs for Fall 2003 Scheduled at this time.

Please refer to http://ciber.centers.purdue.edu for updates

# Foreign FDIB Programs Spring/Summer 2004

Program	When	Where	Target Audience	Cost	Sponsors	Contact Person & Application Information
Smuggling and Money Laundering	ТВА	Panama & Cayman Islands	Business Faculty and Professionals	TBA	Florida International U. and future co-sponsors	Tita Kourany (305) 348-6851 (305) 348-1789 fax Tita.Kourany@fiu.edu
Hong Kong and China's Pearl River Delta FDIB	January 3-15, 2004	Hong Kong China's Pearl River Delta	Business faculty, Chinese language and international studies faculty, deans and administrators	\$2500 + airfare (limited \$1000 scholarships available)	CU Denver, Duke Univ, U So CA, Univ of CT, Univ of IL, Univ of HI at Manoa, Univ of FL; Univ of KS	Donald Stevens (303) 556-4738 (303) 556-6276 (fax) don.stevens@cudenver.edu
Competition in Networking: Wireless and Wireline Wars	May 13-14, 2004	London Business School; London, England	Academicians with an interest in research and policies relative to network industries	TBA	University of Florida CIBER and The Global Communications Consortium	Patti Jamison, University of Florida CIBER; 352-392-3433; patti.jamison@cba.ufl.edu
Eighth Annual Mercosur Program	May 14-29, 2004	South America	Business Faculty and Professionals	\$5,000.00	Florida International U., Georgia Institute of Technology, U. of Connecticut, U. of	Tita Kourany (305) 348-6851 (305) 348-1789 fax Tita.Kourany@fiu.edu
FDIB on European Economies in Transition	May 15-26, 2004	Russia, Bulgaria and the Czech Republic	Business faculty and business professionals	Estimated \$3200. Limited scholarships available	The University of Pittsburgh, University of South Carolina and University of Memphis	Lori Molinaro (412) 648-1559 Lrider@katz.pitt.edu
Faculty Study Abroad in Antwerp, Belgium	May 16-28, 2004	Antwerp, Belgium	Business, political science and area studies faculty	\$2,450.00	The University of Florida, University of Kansas, University of Connecticut, Texas A& M University, Florida International University and The University of Memphis In conjunction with the University of Antwerp (UFSIA)	Jeanne Tutor (901) 678-2805 (901) 678-3678 (fax) jtutor@memphis.edu http://www.people.memphis.edu/~wa ngctr/Pages/Antwerp.htm
Summer Institute for Business Faculty - Brazil	June 13-17, 2004	Fundacao Getulio Vargas, Sao Paulo, Brazil	College business faculty	\$850.00	UNC-Chapel Hill CIBER and participants' schools	Kathy Sadler (919)962-7843 sadler@unc.edu
Summer Institute for Business Faculty - Mexico	June 20-24, 2004	Monterey Tech, Monterey, Mexico	College business faculty	\$850.00	UNC-Chapel Hill CIBER and participants' schools	Kathy Sadler (919)962-7843 sadler@unc.edu
Spanish for Business Workshop	June 27- July 3, 2004	Spain	Spanish Language Faculty	TBA	Florida International U. and future co-sponsors	Tita Kourany (305) 348-6851 (305) 348-1789 fax Tita.Kourany@fiu.edu

# Foreign FDIB Programs Spring/Summer 2004

						Contact Person &
Program	When	Where	Target Audience	Cost	Sponsors	Application Information
East Asia Field Study: Focus on Retail	July 15-30, 2004	University of Hawaii, China, Japan, Hong Kong	Business professionals/ executives, faculty	\$4,000 (tentative)	TBD	Rochelle A. McArthur (808) 956-2875 (808) 956-9685 (fax) rochelle@cba.hawaii.edu

### CENTERS FOR INTERNATIONAL BUSINESS EDUCATION AND RESEARCH

### **Brigham Young University**

Center for International Business Education and Research Global Management Center 610 TNRB P.O. Box 23143 Provo, UT 84602-3143 http://www.marriottschool.byu.edu/gmc

### Florida International University

Center for International Business Education and Research Florida International University
College of Business Administration, RB 338 B
University Park
Miami, FL 33119-0001
<a href="http://www.fiu.edu/~ciber">http://www.fiu.edu/~ciber</a>

### **Michigan State University**

Center for International Business Education and Research The Eli Broad Graduate School of Management Michigan State University International Business Center 7 Eppley Center East Lansing, MI 48824-1121 http://ciber.msu.edu/

### San Diego State University

Center for International Business Education and Research San Diego State University 5500 Campanile Drive – BAM 428 San Diego, CA 92182-7732 http://www.sdsu.edu/ciber

### Columbia University

Center for International Business Education Columbia University Columbia Business School 212 Uris Hall 3022 Broadway New York, NY 10027 http://sipa.columbia.edu/cibe.html

### **Georgia Institute of Technology**

Center for International Business Education and Research Dupree College of Management Georgia Institute of Technology 800 W. Peachtree Street, NW Atlanta, GA 30332-0520 http://www.ciber.gatech.edu

### The Ohio State University

OSU Center for International Business Education & Research
Fisher College of Business
2100 Neil Avenue, Room 356
Columbus, OH 43210-1144
http://fisher.osu.edu/international

### **Temple University**

Temple Univ. Center for International Business Education & Research
Fox School of Business and Management
349 Speakman Hall, 1810 North 13<sup>th</sup> St.
Philadelphia, PA 19122-6083
www.fox.temple.edu/ciber

### **Duke University**

Center for International Business Education and Research The Fuqua School of Business Duke University Box 90120 Durham, NC 27708-0120 http://faculty.fuqua.duke.edu/ciber/index.html

### **Indiana University**

Center for International Business Education and Research Kelley School of Business, Room 428 Indiana University 1309 East 10<sup>th</sup> Street Bloomington, IN 47405-1701 http://www.kelley.iu.edu/CIBER/

### **Purdue University**

Purdue Center for International Business Education and Research Krannert Building 403 West State Street West Lafayette, IN 47907-2056 http://www.mgmt.purdue.edu/centers/CIBER

### Texas A&M University

Center for International Business Studies Mays Business School Texas A&M University 4116 TAMU College Station, TX 77843-4116 http://cibs.tamu.edu

### **Thunderbird**

# The American Graduate School of International Management

Thunderbird Center for International Business Education and Research 15249 North 59th Avenue Glendale, AZ 85306-6000

http://www.t-bird.edu/xp/thunderbird/about\_us/lib\_research/ciber/

### **University of Connecticut**

Center for International Business Education and Research University of Connecticut
School of Business
2100 Hillside Road, Unit 1041
Storrs, CT 06269-1041
http://www.business.uconn.edu/internationalprograms

### **University of Illinois**

CIBER College of Business University of Illinois 430 Wohlers Hall 1206 South Sixth Street Champaign, IL 61820 http://www.ciber.uiuc.edu

### The University of Michigan

Center for International Business Education University of Michigan Business School 701 Tappan Street Ann Arbor, MI 48109-1234 http://www.umich.edu/~cibe

### University of California, Los Angeles

Center for International Business Education and Research University of California, Los Angeles
The Anderson School at UCLA
110 Westwood Plaza, Gold Hall Suite B307, Box 951481
Los Angeles, CA 90095-1481
<a href="http://www.anderson.ucla.edu/research/ciber">http://www.anderson.ucla.edu/research/ciber</a>

### University of Florida

Center for International Business Education and Research Warrington College of Business Administration University of Florida P.O. Box 117140 Gainesville, FL 32611-7140 <a href="http://bear.cba.ufl.edu/centers/ciber/">http://bear.cba.ufl.edu/centers/ciber/</a>

### University of Kansas

Center for International Business Education and Research University of Kansas Summerfield Hall 1300 Sunnyside Ave, Room 207 Lawrence, KS 66045-7585 http://www.business.ku.edu/kuciber

### University of North Carolina at Chapel Hill

Center for International Business Education and Research University of North Carolina at Chapel Hill Kenan-Flagler Business School Kenan Center, CB #3440 Chapel Hill, NC 27599 www.kenanflagler.unc.edu/ip/ciber

### University of Colorado at Denver

Institute for International Business
Center for International Business Education and Research
University of Colorado at Denver
Campus Box 195
P.O. Box 173364
Denver, CO 80217-3364
<a href="http://www.cudenver.edu/public/inst\_intl\_bus/main.html">http://www.cudenver.edu/public/inst\_intl\_bus/main.html</a>

### University of Hawaii at Manoa

Center for International Business Education and Research College of Business Administration
University of Hawaii at Manoa
2404 Maile Way, A-303
Honolulu, HI 96822-2223
http://www.cba.hawaii.edu/ciber/home.htm

### **University of Memphis**

Wang Center for International Business
Education and Research
Fogelman College of Business and Economics
220 Fogelman Executive Center
330 Deloach Street
Memphis, TN 38152-3130
<a href="http://www.people.memphis.edu/~wangctr/">http://www.people.memphis.edu/~wangctr/</a>

### University of Pennsylvania

Penn Lauder CIBER
The Wharton School
The Joseph H. Lauder Institute of Management and
International Studies
Lauder-Fischer Hall
256 South 37<sup>th</sup> Street
Philadelphia, PA 19104-6330
<a href="http://lauder.wharton.upenn.edu/ciber">http://lauder.wharton.upenn.edu/ciber</a>

### University of Pittsburgh

Center for International Business Education and Research International Business Center Joseph M. Katz Graduate School of Business University of Pittsburgh 1R19 Posvar Hall Pittsburgh, PA 15260 http://ibc.katz.pitt.edu/

### The University of Texas at Austin

Center for International Business Education and Research McCombs School of Business The University of Texas at Austin 21st and Speedway Streets, Room 2.104 1 University Station B6000 Austin, TX 78712-1026 http://www.mccombs.utexas.edu/ciber

### Susanna C. Easton

Program Specialist - IEGPS U.S. Department of Education 1990 K Street NW, Sixth Floor Washington, D.C. 20006-8521 Phone: (202) 502-7628

E-mail: susanna.easton@ed.gov

http://www.ed.gov/about/offices/list/ope/iegps/index.html

### University of South Carolina

Center for International Business Education and Research Moore School of Business 1705 College Street University of South Carolina Columbia, SC 29208 http://research.moore.sc.edu/CIBER

### **University of Washington**

Center for International Business Education and Research The Global Business Center University of Washington Business School Box 353200 Seattle, WA 98195-3200 http://depts.washington.edu/ciberweb/

### **University of Southern California**

Center for International Business Education and Research University of Southern California 700 Childs Way, Suite 212 Los Angeles, CA 90089-0911 http://www.marshall.usc.edu/cibear/

### **University of Wisconsin**

Center for International Business Education and Research School of Business 975 University Avenue, Suite 2266 Madison, WI 53706-1323 http://www.bus.wisc.edu/ciber

# CIBERWeb http://ciber.centers.purdue.edu/

Information on FDIB and other CIBER activities is available online and updated periodically through the national CIBER website: CIBERWeb at <a href="http://ciber.centers.purdue.edu/">http://ciber.centers.purdue.edu/</a>.

The Purdue University Center for International Business Education and Research (CIBER) maintains *CIBERWeb*. *CIBERWeb* incorporates information from the 30 CIBERs in the United States on a variety of topics such as

### Research

- Working Papers
- Data

### **Faculty Development in Business (FDIB)**

- Domestic
- Abroad

### **Faculty Development in Language**

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- Abroad

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- Business

### **CIBER Initiatives** regarding

- APEC
- European Union
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